

Intangible Heritage and Industrial Tourism

How to open the company archives to the public?

The ERIH Italy meeting, this year, will take place at the Dalmine Foundation which joined the network in 2018. The meeting, which does not want to be a formal re-edition of previous events (Prato in 2016, Brescia in 2017), intends to address a new and highly original issue concerning the enhancement of the intangible heritage.

The chosen theme was born from the observation that many Italian sites of ERIH have a precious documentary core that takes on different roles from time to time: sometimes as company archives, other times, instead, as documentation centers, or libraries, etc.

Beyond the organizational forms, these documentary structures represent irreplaceable stores of memory that are increasingly called upon to play an active role in raising awareness of industrial heritage issues, with reference to a wider audience than that of professional scholars and specialists.

The meeting in Dalmine is therefore an opportunity for a first confrontation between the members of ERIH Italia to make known and share the multiplicity of experiences of using archival-documentary material for educational activities aimed at schools, to organize exhibitions, to arouse opportunities for discussion and debate, to ensure that the "deposited" memory turns into a living force to attract, through innovative forms of communication, new audiences (so far not sufficiently motivated to feel an interest in industrial heritage).

The meeting next June in Dalmine will have to be a forum to compare the experiences made and to solicit a common reflection around two fundamental objectives:

- How archives can become a tool to promote and expand industrial tourism;
- How archives can arouse, in visitors and in the general public, a full perception of the European dimension of the industrial heritage and strengthen the ties that bind Italian sites to other European sites (with regard to the technologies used, the innovations adopted, the corporate forms, to export markets, exchanges of technical personnel, etc.).



In collaboration with con AIPAI, GIAI, MUSEIMPRESA

PROGRAMME

Thursday 13th June, DALMINE

(only for ERIH members)

11.15-11.40 WELCOME

Carolina LUSSANA (Fondazione Dalmine)

11.40-13.30 VISIT to Fondazione Dalmine and TenarisDalmine Factory (only for ERIH members)

13.30-14.30 LUNCH

Screening of the film “Newmuseum(s). Stories of company archives and museums”
promoted by Museimpresa, directed by Francesca Molteni

(ERIH members and public)

14.30-18.30 WORKSHOP

14.30-14.50 Institutional greetings

Introduction

14.50-15.10 Massimo PREITE (ERIH)

Case studies (Chairman Massimo PREITE, ERIH)

15.10-15.30 Carolina LUSSANA (Fondazione Dalmine e Museimpresa)

15.30-15.50 Stefania CARRETTI, Massimo STORCHI (Archivio Officine Reggiane)

15.50-16.10 Tarcisio AGUS (Archivio Miniere di Montevecchio)

16.10-16.30 Coffee break

16.30-16.50 Giovanni VACHINO (Fabbrica della Ruota, DocBi)

16.50-17.10 Daniele RAPPUOLI (Archivio Monte Amiata)

17.10-17.30 Francesco ANTONIOL (Poli Distillerie)

17.30-18.30 Debate and questions from the attendants

18.30-20.00 VISIT to Fondazione Dalmine and Dalmine company town (ERIH members and public)

(only for ERIH members)

20.30-22.30 Dinner at a historic building in Dalmine

22.30 Transfer to a nearby hotel

Friday 14th June, DALMINE and CRESPI D'ADDA

(Only for ERIH members)

8.15 **Transfer from hotels to Crespi D'Adda**

(Public)

8.30 **Transfer from Fondazione Dalmine to Crespi D'Adda**

(ERIH members and public)

9.00-10.30 **Visit to Crespi D'Adda**

10.30 **Transfer from Crespi D'Adda to Fondazione Dalmine**

11.00-13.30 **WORKSHOP**

Case studies (Chairman Carolina LUSSANA, Fondazione Dalmine)

11.00-11.20 Giorgio RAVASIO (Crespi d'Adda)

11.20-11.40 Rene CAPOVIN (Fondazione Musil, Brescia)

11.40-12.00 Alessio ZOEDDU (Museo Patrimonio Industriale Bologna)

12.00-12.20 Paolo BLASI (Fondazione Lombard, Museo dell'Arte della Lana di Stia)

12.20-12.40 Raffaele CALTABIANO-Andrea ZANNINI (Archivio Storico Amideria Chiozza)

12.40-13.30 **PANEL DISCUSSION AND CONCLUSIONS (Chairman Massimo PREITE, ERIH)**

(Only for ERIH members)

13.30-14.30 **Lunch and final greetings**

We are looking forward to seeing you in Dalmine!

For any questions, please do not hesitate to contact:

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How to get to Fondazione Dalmine

<http://www.fondazione.dalmine.it/it/contatti/>



PROMOTERS

ERIH - European Route of Industrial Heritage

The European Route of Industrial Heritage (ERIH) is a network composed of the most prestigious sites of industrial heritage in Europe and articulated on several levels: over 250 site members, distributed among 24 countries and grouped in 13 European Theme Routes, 103 Anchor points, 19 Regional Routes. The mission of ERIH is to promote a more widespread awareness of industrial heritage as a value system of a common European history. ERIH is also committed to promote industrial tourism as a lever for the development of the local and regional economy, to encourage the participation of its members in transnational cultural events (Work-ti-out) and in European projects, to make available its own website as a platform to give visibility to the activities of the members and to facilitate the exchange of experiences. In April 2019, ERIH was certified as *Cultural Route of the Council of Europe*.

www.erih.net

Dalmine Foundation

The Dalmine Foundation has been active since 1999 in the diffusion of industrial culture and in the enhancement of the rich historical archive of TenarisDalmine, which preserves, among other things, over 80,000 images relating to plants, processes, products, people, activities, industrial spaces. This visual heritage dates back to 1906 - the year in which the Dalmine factory was founded, the oldest in Tenaris - gradually including historical documents and photos on other production sites that over time have become part of Tenaris.

To preserve the company's historical archive, to facilitate access to it, to carry out studies and research in the fields of business history and economic and social history, to disseminate the results through exhibitions and events, to organize seminars and training sessions: these are the lines of a project cultural aimed at scholars, at the world of university research, at school, but also at a wider audience.

www.fondazionedalmine.org

