ERIH –
European Route of Industrial Heritage

European Parliament
28th September 2016

Christiane Baum, Secretary General
What is ERIH –
The European Route of Industrial Heritage

- the tourism information network of industrial heritage sites in Europe
- presenting over 1,300 sites in 45 countries
- a website [www.erih.net](http://www.erih.net) for information by site, by country, by theme and with biographies of those associated
Why was ERIH created?
Industrialisation has left marks all over Europe.
Today: Duisburg (Germany). Landscape Park North
Industrial Heritage Networks / Routes
Aims of ERIH

Interpretation

• Show the European links of industrialisation and our shared European legacy
• Tell people the story and invite them on an exciting journey into European history

Promotion

• Use the potential of industrial heritage tourism for local or regional economic development
• Establish “Industrial Heritage” as a European brand (ERIH)
• Create an information platform for tourists, visitors and experts
Aims of ERIH

Research and knowledge

• Contribute to research on the European dimensions of technology, social and cultural history of the industrial age
• Present the knowledge to a broad general public
• Encourage the exchange of experience on a European level

Preservation

• Promote the preservation of industrial heritage sites
• Encourage industrial heritage sites to make a vital contribution in spatial planning by providing communities in transition with tangible evidence of their roots
• Raise the awareness that industrial sites are precious parts of our European history, culture and identity
The structure of the ERIH network
ERIH Network

- over 1,300 sites
- in 45 countries
- 99 Anchor Points
- 20 Regional Routes
- 13 European Theme Routes (36 sub routes)
- industrial history of countries, regions and branches
- 135 biographies

www.erih.net

- > 2,000 links
-> 2 languages (en, de)
The structure of the ERIH network

- **99 ANCHOR POINTS** in 14 countries form the main „route“ representatives of the brand „ERIH“

- **20 REGIONAL ROUTES** combine and explain industrial history in different regions

- **13 EUROPEAN THEME ROUTES** Show the connections, interdependences and links of European Industrial History in different branches
ERIH e.V. - Organisation
ERIH e.V. – Who stands behind it?
- a registered association based on German law
  > 220 members in 24 countries (September 2016)
- International Board (10 members, volunteer work)
- Office (all part-time)
  – General Secretary
  – Assistant Secretary
  – Communications officer
ERIH has many faces
ERIH is active
The challenge we face

- Limited financial resources, based on income from membership
- Most activities based on volunteer engagement and not on paid staff
- A huge network to manage
- Enormous potential of sites and networks all over Europe which we would like to integrate
- Monitor the European activities and liaise with other European initiatives
Creative Europe Network funding 2014-2017

Helps us to:

• Promote and expand the network, attract more members
• Network on a European Level
• Produce marketing tools (signs, leaflets, new website)
• Encourage exchange of experience (travel and meeting costs)
• Engage further staff
• Professionalise our management structure and services
• Develop new formats for audience development
ERIH Annual Conference 2016
26 – 29 October 2016
Oporto / Portugal

EUROPEAN INDUSTRIAL HERITAGE:
HOW TO TELL THE INTERNATIONAL STORY

We are looking forward to welcoming you at Oporto.
ERIH – European Route of Industrial Heritage
- Connecting Europe's Industrial Heritage

Thank you for your attention!
For more information, please visit

www.erih.net