‘European Industrial Heritage Tourism: Best Practices and Future Perspectives’
Wednesday 28 September 2016 from 13h00 to 15h00
Room JAN 6Q1 – European Parliament – Brussels
Final Programme

12h00: Lunch at JAN 3Q Brasserie
Moderator of the Event: Jonathan Lloyd, ERIH Board Member

13h00: Welcome and introductory remarks by Prof. Dietmar Köster MEP, Marek Plura MEP, and Prof. Meinrad Maria Grewenig, President of ERIH and CEO of UNESCO World Heritage Site Völklinger Hütte

13h10: Introduction to the European Route of Industrial Heritage (ERIH) - Christiane Baum, Secretary-General of ERIH

13h20: Industrial Heritage and European Identity – Prof. Massimo Preite, Associate Professor of Urban Planning at the University of Florence

13h30: Best practices in industrial tourism: The Industrial Monuments Route of the Silesian Voivodeship – Adam Hajduga, Head of Unit for Industrial Heritage Promotion of the Silesian Voivodeship

13h40: Industries of the past building industries of the future: The example of UNESCO World Heritage Site Zollverein – Jolanta Nölle, Member of the Board of the Zollverein Foundation

13h50: How can the EU support Industrial Heritage? A conversation with Walter Zampieri, Head of Unit for Culture Policy and Intercultural Dialogue at the Directorate-General for Education and Culture, European Commission, followed by a Q&A session with all speakers

14h50: Conclusion by Jonathan Lloyd and Closing by Marek Plura MEP

15h00: End of event

With the support of:
➔ The European Parliament Intergroup on European Tourism Development, Cultural Heritage, Way of St. James and other European Cultural Routes
➔ The Regional Office of Silesia in Brussels
➔ The North Rhine-Westphalia Representative Office to the European Union
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