Draft Programme ERIH Annual Conference 2019
16th to 18th October, Berlin, Germany

Thursday 17th October – Conference Day

CONFERENCE DAY
Deutsches Technikmuseum (German Technical Museum)
Facilitator: Jonathan Lloyd, ERIH UK Co-ordinator

9.00-9.30 Arrival and Registration

9.30 WELCOME
Prof. Joseph Hoppe, Vice-Director Deutsches Technikmuseum and Berlin Center Industrial Heritage (bzi)

Prof. Dr. Meinrad Maria Grewenig, ERIH President

Dr. Anna Hochreuter, Senatsverwaltung für Wirtschaft, Energie und Betriebe

10.00 What’s new in ERIH? - Network activities planned for 2019/20
Dr. Adam Hajduga, ERIH Vice-President

Keynotes
10.15 Introduction to the topic
John Rodger, ERIH Board

10.25 Bettina Quäschning, visitBerlin; (Berlin’s official marketing organisation)
What is the role of industrial heritage in the tourism marketing mix of Berlin?
How does it fit with major attractions?

10.50 Coffee break (Invitation to visit the poster exhibition)

11.15-13.15 Presentations and discussion

11.15-11.45 Route Industrial Culture by bike in the context of radrevier.ruhr
Harald Spiering, Ruhr Regional Association / Jochen Schlütius Ruhr Tourism, Essen / Oberhausen, Germany

11.45-12.15 “Lost industrial places: a new tourism in central Europe”
Mag. Regina Rauch-Krainer, MAS - TLS Reisekultur Gmb, Graz, Austria / Raffaele Caltabiano – Associazione Amidera Chiozza, Ruda, Italy

12.15-12.45 What happens when thinking outside the box? You literally reach the top!
Cornelia Magnusson / Annika Lindhe, World Heritage Site Grimeton Radion Station, Grimeton, Sweden

12.45-13.15 Industrial heritage in the wider tourism offer for areas of natural beauty
Dr. Peter Wakelin, independent writer and consultant in arts and heritage, United Kingdom

13.15-14.15 Lunch