What is new in ERIH 2019?

Dr. Adam Hajduga, Vice-President
ERIH Annual Conference 2018, Bologna, Italy
Creative Europe 2017-2020

- Funding for European Networks
- Second Year of funding started on 1\textsuperscript{st} October 2018
- Budget 279.000 Euros per year (224.000 EU funds, 55.000 co-financing ERIH)
- 3-years-framework agreement
- Ends on 30\textsuperscript{th} September 2020
So, what are we doing with the money?
European Year of Cultural Heritage 2018
ECHY

- Brochure „European Industrial Heritage – The International Story“
  - English version
  - German version

=> Can be ordered via the ERIH Office
Work-it-Out 1st May 2018

3,000 young people, 32 industrial heritage sites, 10 European countries, 1 dance –
That’s the success of WORK it OUT 2018.
The continental dance performance clearly proved: Industrial heritage is alive and belongs to all of us. Since it was great fun, it comes again next year - with new music and a new choreography!
Work-it-Out 1st May 2019

LET'S DANCE AGAIN!

WORK IT OUT - DAY OF INDUSTRIAL CULTURE 2019
The 2nd time: Be part of Europe dancing!
# Time Table Work-it-Out 2019

<table>
<thead>
<tr>
<th>Time Period</th>
<th>Event</th>
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<tbody>
<tr>
<td>Mid October 2018 to 30th Nov</td>
<td>Invitation to participate in the event Work-it-Out 2019 via email</td>
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<tr>
<td>December 2018</td>
<td>Registration of ERIH sites for participation (via Google form)</td>
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<td>December/January 2019</td>
<td>Shipping of Transparent Design (TDM) info kit to participating sites</td>
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<td>End of January 2019</td>
<td>Sites contact local dance groups,</td>
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<tr>
<td>Beginning of March 2019</td>
<td>Collecting ideas for each site’s supporting programme</td>
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<td>April 2019</td>
<td>Feedback to TDM as to dance group partners and supporting programme</td>
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<td>Second half of April 2019</td>
<td>TDM marketing kit with templates for posters, flyers and press releases (regional media)</td>
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<tr>
<td>May 1st, 2019</td>
<td>Shipping of advertising material (like caps for dancers)</td>
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<td></td>
<td>Promotion of the event via social media</td>
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<td></td>
<td>Rehearsals with dance groups, preparation of the event</td>
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<tr>
<td></td>
<td>instructions for filming and documenting</td>
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<tr>
<td></td>
<td>2 pm start of event at all locations</td>
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<tr>
<td></td>
<td>3 pm dance performance at all locations</td>
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<td></td>
<td>Video clip on ERIH server</td>
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**Project partners**

For the whole project: Transparent Design Management (TDM) and ERIH
ERIH PRESENTATION – „CHANGE WITH AN IMPACT“
ERIH PRESENTATION „CHANGE WITH AN IMPACT“
The main element presenting at the exhibition – 6 ERIH’s regional routes.
ERIH PRESENTATION „CHANGE WITH AN IMPACT“
Book the exhibition – Big version

- Exhibition was shown in Zollverein WSH, Essen, Germany (1.09 - 15/10/2017) / in Leoben, Austria (1.09 - 5/10/2018) during the industrial heritage festival of the Styrian Iron Route) / currently exhibited at Voelklingen Ironworks WHS, Germany.

- Four panels can be exhibited at your site.

- Shipping is organised and paid by ERIH.

- => If you want to book the exhibition, please contact the ERIH office.
Exhibition „Change with an impact“ – mobile version

- 12 Roll-Ups (1.20 x 2.00 metres)
- Packed and shipped by ERIH

=> If you want to book the exhibition, please contact the ERIH office
Book the exhibition – mobile version
Project „Twinning of sites” – encourages

- … learning from each other best practice for effective use of disused industrial structures and buildings
- … exchange of staff (managerial, curatorial, front of house, tour guides, volunteers etc.)
- … exchange of exhibitions
- … exchange of experience, skills and know-how, common marketing and activities…
- … European Story-telling showing the links between the sites in Europe. Based on the content of the brochure “European Industrial Heritage – How to show the international links?”
Project „Twinning of sites”

- Three pilot exchanges (partly done):
  1. Zinkfabrik Altenberg in Oberhausen (D) – the Zinc Rolling Mill in Katowice-Szopienice (PL)
  2. Jahrhunderthalle in Bochum (D) – Dolni Oblast Vitkovice in Ostrava (CZ)
  3. Port Sunlight Village Trust in Port Sungliht (UK) – Nikiszowiec Settlement in Katowice (PL)

- Reports today in the afternoon workshop.
Project „Twinning of sites”

=> From December 2018/January 2019
  - ERIH members will receive an invitation to apply for the twinning project
  - 4 pairs (8 sites) can exchange until September 2019
Project „Linking Europe“

- Identify exhibits in different sites that show European connections.
- The „link“ can be a machine, tool, common history, persons (entrepreneurs, inventors etc.), buildings…
- The object is branded on site (at least one month).
- The whole „collection of interventions“ will be shown as a virtual exhibition on the ERIH website.

=> ERIH members will receive information after the conference.
Branding „Linking Europe“ – object exhibition
European Academy of Industrial Heritage

The Challenge: all sites in Europe face the problem to find well educated staff.

- The demand is special: Industrial heritage maintenance and management is not the same as other cultural maintenance and management.

How can ERIH help?

- Develop and provide lectures (first edition at the University of Saarland, Saarbruecken, Germany).
- Integrate a data base with universities and educational offers on the website.

=> If you have ideas/input, please contact us
Work in progress: Succession planning

The Challenge: The first generation of industrial heritage makers (often former workers) retires.

- How can we make sure that skills (handycrafts, skills, knowledge about machines and techniques) do not get lost?
- How can this knowledge and skills be transferred to junior generations? How can succession be secured?

=> Do you know examples of good practice? Then please let us know!
Work in progress: Volunteers management

The Challenge: Most of the sites rely on volunteers, sometimes even many more people than employees.

- How can the sites make sure that activities are well coordinated?
- How can volunteers be successfully trained and managed?

=> Do you know examples of good practice? Then please let us know!
Evaluate and intensify use of social media

- Which social media channels are working?
- Which target groups can be reached?
- Evaluate success of social media campaign for Work-it-Out
- Collect best practice examples from ERIH members.
- Workshops for the ERIH members at the national level.

=> More ideas in the workshop this afternoon
What else does ERIH do in 2019?

- Maintenance and further development of the ERIH Website. Monthly about 150,000 unique users!
- Board meetings, national meetings, thematic meetings…
- Presentations of ERIH during various conferences and events.
- Networking on European Level
  - European Heritage Alliance 3.3, EYCH Stakeholder Committee „Voices of Culture”
- Attract new members and further enlarge network.
- …
ERIH Annual Conference 2019 in Berlin

Save the date
16 to 18 October
2019
ERIH Conferences

- ERIH Annual Conference 2020 at the MIAT, Gent, Belgium

- 2021 and beyond?

If you want to host the ERIH Annual Conference, please contact the ERIH office

germany@erih.net
Be informed – be active
For any questions, please do not hesitate to contact us 😊

Contact details:
https://www.erihi.net/about-erihi/erihi-association/