What is new in ERIH?
Christiane Baum, Secretary General
ERIH Annual Conference 2017, Copenhagen
Creative Europe 2017-2020

- Application submitted in November 2016
- Funding for European Networks
- June 2017: ERIH was selected as one of 21 networks in Europe
- Budget 279.000 Euros per year (224.000 EU funds, 55.000 co-financing ERIH)
- 3-years-framework agreement
- Start: 1st October 2017
So, what will we do with the money?
European Year of Cultural Heritage 2018
ECHY

• Brochure „European Industrial Heritage – The International Story“
  – Revised English version
  – New: German version
  – Available October 2017
PR Event – ERIH goes EYCH 2018
Idea for a European event that

• … can be implemented at different sites in Europe (big and small)
• … at the same time or day
• … can be easily communicated
• … does address especially younger target groups
• … does raise tremendous awareness but
• … does not consume too much staff and budget at the sites
• … is so good, that we can establish it as regular annual event
So what does it look like?

- I will not tell you!
- You will know in the afternoon
- Presentation of Transparent Design at 14.30 h

Can you contribute to the idea?

- Yes, go to the Workshop this afternoon
- Be active when the event planning starts
- It can take place everywhere in Europe
EYCH2018 – ERIH PRESENTATION
„CHANGE WITH AN IMPACT
EYCH2018 – ERIH PRESENTATION
„CHANGE WITH AN IMPACT
WANDEL MIT WIRKUNG
SÜDWALES
KOHLE & STAHL
WASSER & WIND
HOLLAND
ERIH PRESENTATION
„CHANGE WITH AN IMPACT“
EYCH2018 „Change with an impact“ – mobile version

- We are currently producing a mobile version (roll-ups)
- Travelling exhibition at different sites (not necessarily only Anchor Points)
- Idea: To show the European links of industrialisation and thereby industrial heritage between different regions
- We will contact you as soon as it is available for the planning of the „tour“
EYCH2018 – „Interventions“

• Idea is to identify exhibits in different sites that show European connections (e.g. steam engine from Germany in Poland), Cromford, UK – Cromford, Germany

• The „link“ can be a machine, tool, common history, persons (entrepreneurs, inventors etc.)

• ERIH will develop a common basic graphic pack, that can be individualised for each site

• The whole „collection of interventions“ can be shown as a virtual exhibition on the ERIH website
Twinning of sites encourages

- … learning from each other best practice for effective use of disused industrial structures and buildings
- … exchange of staff (managerial, curatorial, front of house, tour guides, volunteers etc.)
- … exchange of exhibitions
- … exchange of experience, skills and know-how, common marketing and activities…
- … European Story-telling showing the links between the sites in Europe. Based on the content of the brochure “European Industrial Heritage – How to show the international links?”
The Challenge: all sites in Europe face the problem to get well educated staff

- The demand is special: Industrial heritage maintenance and management is not the same as other cultural maintenance and management
- Idea: Make a list/collection of studies (universities) or other educational organisations which train industrial heritage
- Could be the basis for the development of new studies/trainings in the field „Industrial Heritage“
Succession planning

The Challenge: The first generation of industrial heritage makers (often former workers) retires

• How can we make sure that skills (handicrafts, skills, knowledge about machines and techniques) do not get lost?

• How can this knowledge and skills be transferred to junior generations? How can succession be secured?

• ERIH intends to develop together with the sites ideas for trainings and documentation as a guideline for other industrial heritage sites
Volunteers management

The Challenge: Most of the sites rely on volunteers, sometimes even many more people than employees

- How can the sites make sure that activities are well coordinated?
- How can volunteers be successfully trained and managed?
- ERIH wants together with the sites develop a guideline so that volunteers are a benefit not a burden
Evaluate and intensify use of social media

- So far ERIH is only active on facebook
- Which social media channels are working?
- Which target groups can be reached?
- The PR-Event will be based on social media promotion and can be used as an example/kick-off for further activities

- Draft guidelines for the use
What else?

- Website further development of content, maintenance
- Board meetings, national meetings
- Presentations of ERIH during the conference
- Networking on European Level
  - European Heritage Alliance 3.0, Voices of Culture
  - Culture Forum, 7-8 December in Milano
- Attract new members and further enlarge network
- …
ERIH Annual Conferences

If you want to host the ERIH Annual Conference, please contact the ERIH office

germany@erih.net
03-09-2017 ‘Change with an Impact’: Regional Industrial Heritage as pan-European legacy

Until October 15, an exhibition at Zollverein UNESCO World Heritage Site illustrates the changes that Europe’s industrialized regions went through.
For any questions, please do not hesitate to contact us