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Creative Europe

Engage Heritage sites

- Select and support heritage sites (broad sense) that celebrate and symbolize European values, ideals, history and integration.

- To bring citizens closer to the European Union by raising awareness of the European history.
How do we select the sites?

- Today, 24 out of 28 Member States, on a voluntary basis.

- Selection round every two years, with:
  - A pre-selection by each country of maximum 2 sites
  - A selection by the Commission, based on the recommendation of a panel of experts that assesses the proposals of sites against the criteria

- A monitoring process every four years
What we offer
Sharing European history to citizens

- New opportunities to learn about our common yet diverse cultural heritage
- A site telling both a local, regional, national and European story next door.
- Increased cultural tourism bringing economic benefits
Co-create the bigger picture of the European History

- Thanks to EHL, selected sites are part of a bigger narrative on European values and European History.

- Cooperation is starting between selected sites.
From the Cradle of Democracy to the Renaissance

5th Century BC: The Heart of Ancient Athens, Greece
1240: Imperial Palace, Vienna, Austria

1st Century AD: Abbey of Cluny, France
1410: Great Guild Hall, Tallinn, Estonia

12 Century: Olomouc Premyslid Castle and Archdiocesan Museum, Czech Republic

1318: Archive of the Crown of Aragon Spain

1250000 BC: Neanderthal Krapina Museum Croatia
From the Age of Discovery to the Age of Enlightenment

1513: General Library of the University of Coimbra, Portugal

1569: Union of Lublin, Poland

1459: Sagres Promontory, Portugal

1648: Münster and Osnabrück: Sites of the Peace of Westphalia, Germany

1791: The May 3 1791 Constitution, Warsaw, Poland

1802: Historic Ensemble of the University of Tartu - Estonia

1832: Hambach Castle, Germany

1867: Charter of the Law of Abolition of the Death Penalty, Portugal

1875: Liszt Ferenc Academy of Music, Budapest, Hungary
From Modernism to Anti-Fascism

1895: Mundaneum, Mons, Belgium
1910: Residencia de Estudiantes, Madrid, Spain
1913: Peace Palace, The Hague, Netherlands
1918: World War I Eastern Front Cemetery No. 123, Łużna – Pustki, Poland
1919: Kaunas of 1919-1940, Lithuania
1939-1945: Camp Westerbork, The Netherlands
ANCIENT ATHENS, Greece

European Year of Cultural Heritage 2018
Main objective

> *raise awareness* of challenges & opportunities in heritage sector

> *highlight the role of the EU* in promoting *shared solutions.*
Overall objectives

European cultural heritage:
> basic component of cultural diversity and intercultural dialogue.
> Contribution to economy & society, through its direct & indirect economic potential.
> important element of the EU’s international dimension.
Eleven Specific Objectives

a) encourage *approaches that are people-centred, inclusive, forward-looking, more integrated & cross-sectoral*;

b) promote *innovative models of multilevel governance & management* of cultural heritage, involving all stakeholders;

c) promote debate, research & innovation activities & exchange of good practices on the *quality of conservation & safeguarding of cultural heritage*

d) highlight & stimulate positive *contribution of cultural heritage to society & the economy through research & innovation*
Eleven Specific Objectives

(e) encourage local development strategies;

(f) support development of specialised skills & improve knowledge management & knowledge transfer;

(g) promote heritage as a source of inspiration for contemporary creation & innovation - highlight potential for cross-fertilisation & stronger interaction between the cultural & creative sectors & communities;

(h) raise awareness of the importance of European cultural heritage through education & lifelong learning;
Eleven Specific Objectives

(i) highlight potential of international cooperation in matters of cultural heritage - encourage intercultural dialogue, post-conflict reconciliation & conflict prevention;

(j) promote research & innovation on cultural heritage; facilitate the uptake & exploitation of research results;

(k) encourage synergies between the Union & Member States, including strengthening initiatives to prevent the illegal trafficking of cultural goods.
Measures

European, national, regional, local levels

- Conferences, events & initiatives
- Information, education & awareness raising campaigns
- Sharing of experiences & good practices
- Studies, research & dissemination of results
- Exhibitions
- Social media

MUNDANEUM, Mons
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Funding

EYCH will be implemented using existing EU programmes.

These programmes include: Creative Europe; the European structural & investment funds; Horizon 2020; Erasmus+; & Europe for Citizens.

Creative Europe has three EU actions specifically dedicated to cultural heritage: European Heritage Days; the EU Prize for Cultural Heritage; the European Heritage Label.
Coordination at national and European levels - International cooperation

- MS to appoint a **national co-ordinator**
- EC to convene **meetings of national co-ordinators**
- Cooperate with competent **international organisations**

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To sum up...expected benefits of EYCH 2018

- European citizens to better understand the present
- Appreciation of the social & economic benefits of cultural heritage
- Highlight challenges & opportunities
- help to propose solutions for existing challenges
Thank you!

PEACE OF WESTPHALIA, Münster and Osnabrück (Germany)