Industrial heritage for the community.
Building networks around your museum and collection.
MIAT?

- Museum about Industry, Labour and Textile
- Ghent Belgium
- Textile industry
- Cotton spinning mill
- MIAT FACTory
Industrial heritage collection

Objects
Film collection
Postcard collection
Oral history collection
Digital collection
Archives
Iconographic collection
MIAT MUSEUM

Permanent exhibition: 1750 – today
Historical printing department
Historical textile department
Temporary exhibitions
THE PARTICIPATORY MUSEUM

“a practical guide to working with community members and visitors to make cultural institutions more dynamic, relevant, essential places.”

Nina Simon

www.participatorymuseum.org

- Create networks through public participation
- Break outside the museum walls!
PROJECT 1: CROWDFUNDING

Restore a collection item by a creative crowdfunding campaign.

Take care of your collection by engaging your audience and create a network.
Adopt a piece of painting!

Objective: collect € 3000
Painting divided into 300 pieces of € 10
‘Little Master’: 1 piece
‘Great master’: 5 pieces
Return

Little master:
Proud owner of 1 piece of the painting
Digital certificate
Museum ticket
Name on a plate by the painting in the museum
Ceremonial unveiling

Great Master:
+ Picture in front of the painting by photographer Michiel Hendryckx
Results?

Community building!

132 donors
65 little masters
67 great masters

€ 4,120

+ press articles
+ virtual network by social media: Facebook, Twitter
Roel Daenen @RoelDae... 136d
@MIATGent pakt crowdfunding erg creatief aan. Adopteer een stukje van het schilderij. bit.ly/1dBR7FN @faronet

Erfgoed Kortrijk retweeted
MIAT Museum Gent @... 139d
Help mee het geheugen van gent te bewaren. Adopteer een stukje van dit reuzegrote schilderij. bit.ly/K1AV44 pic.twitter.com/1KbFbpGBYY

Nathalie Blomme @NBI... 132d
Mooi initiatief - Adopteer een stukje schilderij en help het verleden van de stad te bewaren gent @MIATGent miat.gent.be/nl/adopteer-ee...

#Crowdfunding @MIATGent heeft al 2/3 van som opgehaald voor restauratie reuzegroot schilderij bit.ly/1n2QAfQ

10:59am · 3 Feb 2014 · TweetDeck
PROJECT 2: INDUSTRIAL HERITAGE
IN THE PUBLIC SPACE

Place collection items back ‘in situ’.

Involve the neighbors and work out a project.
Urban development: creation of a new park

Former textile factory
Integration of a steam turbine in the public space
School project about the history of the site
Involve the neighbours!

Picnic clothes, designed by schools in the museum
Finished by a local sewing club
Used by schools, neighbours, community work
PROJECT 3: INDUSTRIAL HERITAGE WALK

Increase support for industrial heritage in your city.

Create a walk along industrial remains.
Industrial heritage tourism!

A tourist walk along the industrial heritage in Ghent
Creation of a map + app
Partners: Department of Tourism of the city, Department of Monuments and Architecture
PROJECT 4: CREATE MUSEUM NETWORKS

Bring your colleagues together!
Unite museums in a network!

Coordination of two focus groups: textiles and printing
Members: museums, private collectors and educational institutions
Regular meetings to exchange knowledge
Joint events and promotion