ERIH – European Route of Industrial Heritage  
- Connecting Europe's Industrial Heritage

What's new in ERIH?

Christiane Baum  
_____________________________  
ERIH Secretary General
What is ERIH?

The tourism information network of industrial heritage in Europe:

- 1,000 sites in 43 European countries
- 80 Anchor Points build the virtual main route
- 16 Regional Routes
- 13 European Theme Routes

⇒ The most comprehensive cultural network in Europe
⇒ A Platform for experts and the broad public
Aims of ERIH
What does ERIH want?

Tourism
- Use the potential of industrial heritage tourism for the local or regional economic development
- Establish “Industrial Heritage” as a brand (ERIH) in tourism
- Create an information platform for tourists and visitors

Research and knowledge
- Contribute to research on the European dimensions of technology, social and cultural history of the industrial age
- Present the knowledge to a broad general public

Preservation
- Promote the preservation of industrial heritage sites
ERIH – How did we start?

• In 1999 a small group of enthusiasts meets for the first time
• The idea: To build a European Route of Industrial Heritage based on the model of the Ruhr
• Successful INTERREG IIC application – a masterplan was written
• 2003-2008 realization of the ideas in the masterplan funded by INTERREG III B
The structure of the ERIH network
How does ERIH work?

- **ANCHOR POINTS** form the main „route“ representatives of the brand „ERIH“

- **REGIONAL ROUTES** combine and explain industrial history in different regions

- **EUROPEAN THEME ROUTES** Show the connections, interdependences and links of European Industrial History in different branches
How is ERIH organised?

- Development and implementation of the Master Plan financed by INTERREG
- Since 2008 registered association (eingetragener Verein)
  - Financed by membership fees

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
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<tbody>
<tr>
<td>Anchor Points</td>
<td>80</td>
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<tr>
<td>Individual sites</td>
<td>90</td>
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<tr>
<td>Corporate members</td>
<td>13</td>
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<tr>
<td>Individuals</td>
<td>13</td>
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<tr>
<td>Total</td>
<td>196</td>
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Who does the work in ERIH?
ERIH e.V.
- a registered association based on German law
  > 196 members in 19 countries
- Board (currently 9 members)
- Office (1 secretary general – part time)
ERIH e.V.
- regional responsibles
What’s new?

New members in 2014
New Anchor Points since last GA

• **Poland:**
  – Lodz. Manufaktura
  – Historic Silver Mine
    Zabytkowa Kopalnia Srebra

• **Great Britain**
  – Elsecar.
    Elsecar Heritage Centre
New Members since last GA

• Individual sites

Athens (GR). Gas Museum

Burton-upon-Trent (GB). Nation Brewery Centre

Burton-upon-Trent (GB).
Claymills Vict. Pumping Station

Liskeard (GB). Carnglaze Caverns

Menai Bridge (GB). Menai Bridge Trust

Schlatt (CH). Iron Library
New Members since last GA

- Individual sites

Solms (D). Fortuna Mine

Southampton (GB). Busledon Brick Works

Stainborough (GB). Wentworth Castle

Tavistok (GB). Tavistok Museum

Uckange (F). Blast Furnace U4

Wentworth (GB). Wentworth Woodhouse
New Regional Route

Makers Miners and Money.
East Peak (GB)
Route of Industrial Heritage

3 APs | 2 sites

<table>
<thead>
<tr>
<th>Country</th>
<th>City</th>
<th>Site</th>
<th>Theme</th>
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<tr>
<td>GB</td>
<td>Elsecar</td>
<td>Elsecar Heritage Centre</td>
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<td>GB</td>
<td>Sheffield</td>
<td>Kelham Island Museum</td>
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<td>GB</td>
<td>Stainborough</td>
<td>Wentworth Castle and Gardens</td>
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<td>GB</td>
<td>Wakefield</td>
<td>National Coal Mining Museum for England</td>
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<tr>
<td>GB</td>
<td>Wentworth</td>
<td>Wentworth Woodhouse</td>
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New Regional Routes … under development | to join ERIH

- Mid Norway (NO)
- Sardinia (I)
- Saxonia (D)
- Scotland (GB)
What does ERIH plan for 2015?

• EU Creative Europe – Funding for European networks 2014 – 2020
• Application in March 2014, funding applied for 180,000 Euros for one year
• ERIH is one of the 22 European networks which is proposed for funding.
What is the planned work programme?
Professionalise the network

- Develop and implement a clear structure of people and responsibilities
- Support the ERIH office by additional staff (programme implementation, communication, member services, finances)
- Establish national chapters and thematic task forces to encourage members to cooperate
Make the network more visible

• Professionalise press works and communication inside and outside the network
• Update the website
• Intensify social network use
• Further elaborate the idea of a „European night of Industrial Heritage“
Networking with European support

• Increase the number of members
  – Visit sites and present ERIH at as many occasions as possible
  – Proactively contact the sites identified which have Anchor Point quality
  – Activate all sites listed on the ERIH website and make them active (and paying) members
Strengthen the network

• Development of further Regional Routes (assisted by ERIH, done locally)
• Research more sites and complete Theme Routes
Develop new services

• Develop research tools and implement surveys
• Provide a data base for statistics
• Support the development of common event formats
• Assist members in finding funds and link interested parties together
When do we start?

=> Hopefully the EU decides within the next two weeks
Thank you for your attention!
For more information, please visit

www.erih.net