

DOCUMENTATION

Workshop Industrial Heritage 2023

„Inventory of Volunteer Work“

bzi Berliner Zentrum
Industriekultur


route:industriekultur



European Route
of Industrial Heritage

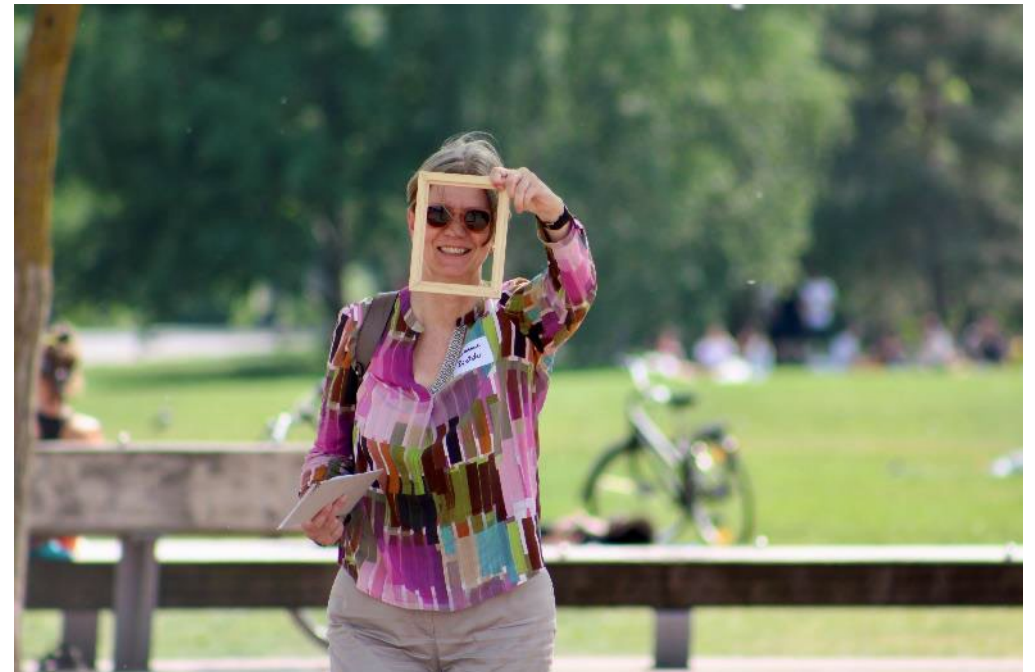
Cultural route
of the Council of Europe
Itinéraire culturel
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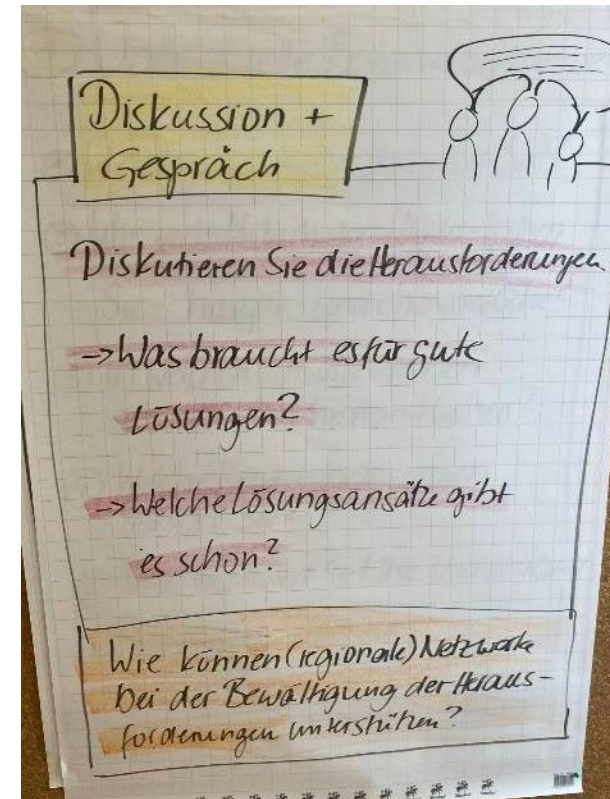
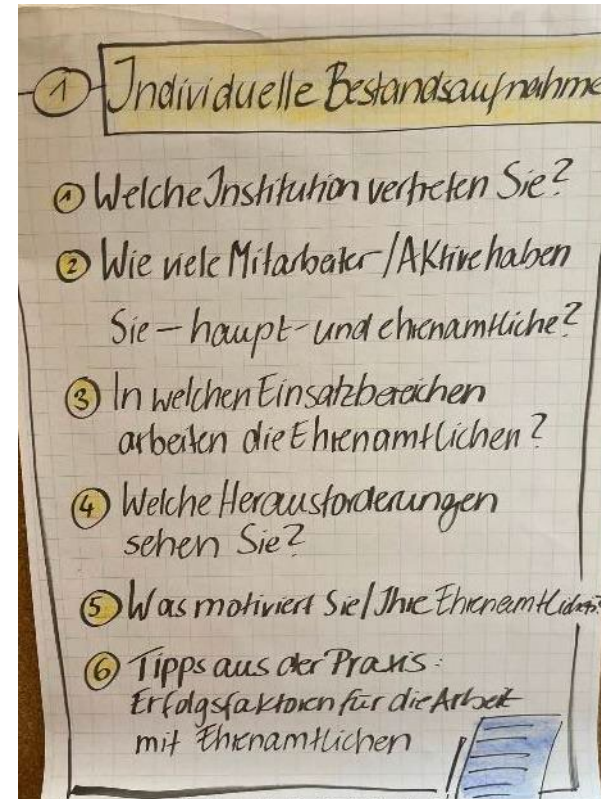
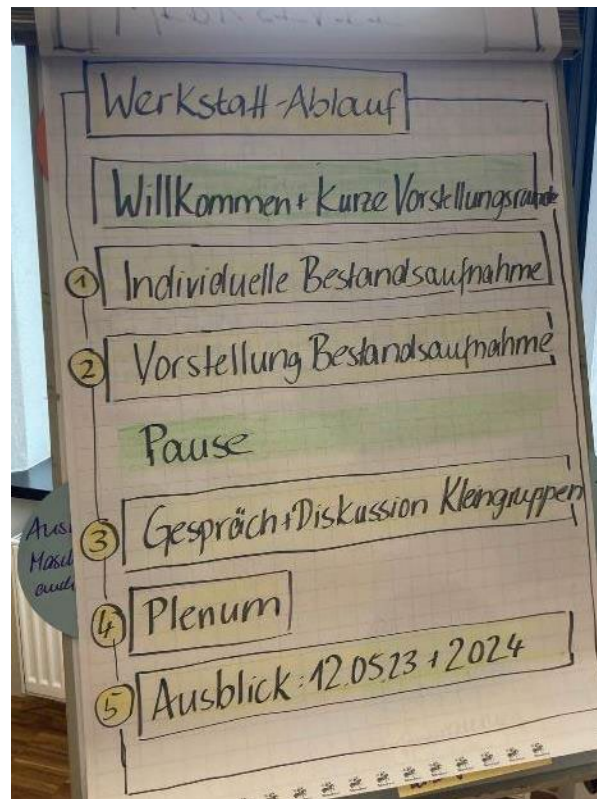
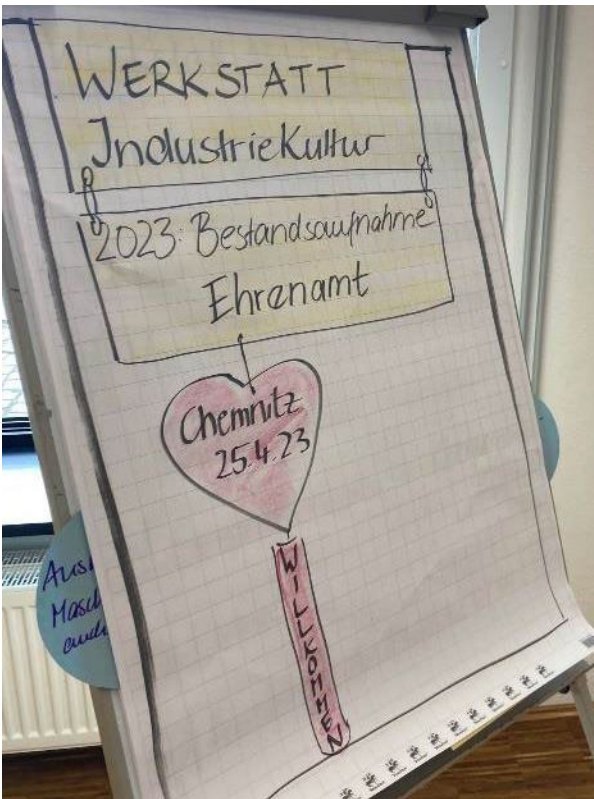
GENESE // WORKSHOP Industrial Heritage

- Idea for supraregional exchange arose at ERIH German meeting
- Format for practitioners in industrial culture: getting to know each other, inspiration, examples of good practice
- First Workshop Industrial Heritage took place in Berlin in May 2022 on the topic of "Realizing Potentials"
- 70 guests from across Germany, 2 event days with a perception workshop in Gleisdreieckpark and a conference at HTW Berlin
- Highlighting topics that concern us all
 - Volunteerism/Future of Volunteerism in Industrial Culture

The topic for the WORKSHOP 2023 was found:
-> Inventory of voluntary work



PROGRAM // Hybrid WORKSHOP Industrial Heritage 2023



- Digital information event for interested regions, 15 participants, 2/2023
- Providing a workshop design for a 2.5 hour on-site event, 3/2023
- Five on-site workshops in different regions of Germany, approx. 75 participants, 4/2023
- Merging of workshop results in digital meeting, approx. 65 participants, 5/2023

Participating regions // Results from the on-site meetings

April 19, 2023

Sauerland (cancelled at short notice)

Wassereisenland e.V.

April 20, 2023

Berlin

Berlin Center for Industrial Heritage

April 21, 2023

Ruhr region

Ruhr Regional Association

April 25, 2023

Saxony

IKU Saxony

Mai 6, 2023

Rhine-Main

Route of Industrial Culture Rhine-Main

Mai 9, 2023

Metropolregion Hamburg

German Port Museum (under construction)

März 16, 2023

Brandenburg (cancelled at short notice)

Tourist Network Industrial Heritage in Brandenburg

Berlin

Participants

20 persons

- 7 volunteers
- 13 full-time employees
- from, 9 institutions

Meeting point

Energy-Museum Berlin

The museum was founded in 2001 by the non-profit "Association for the collection of historical parts and devices from the technology of electricity and heat supply of Berlin e.V.". founded. Since then the museum has been supported by volunteers.



Berlin

These are the topics that concern us:

- Generational change/Young Talent
- Appreciation and participation
- Knowledge transfer
- Creating good framework conditions
- Motivation of volunteers
- Occupational health and safety, insurance coverage in volunteer work

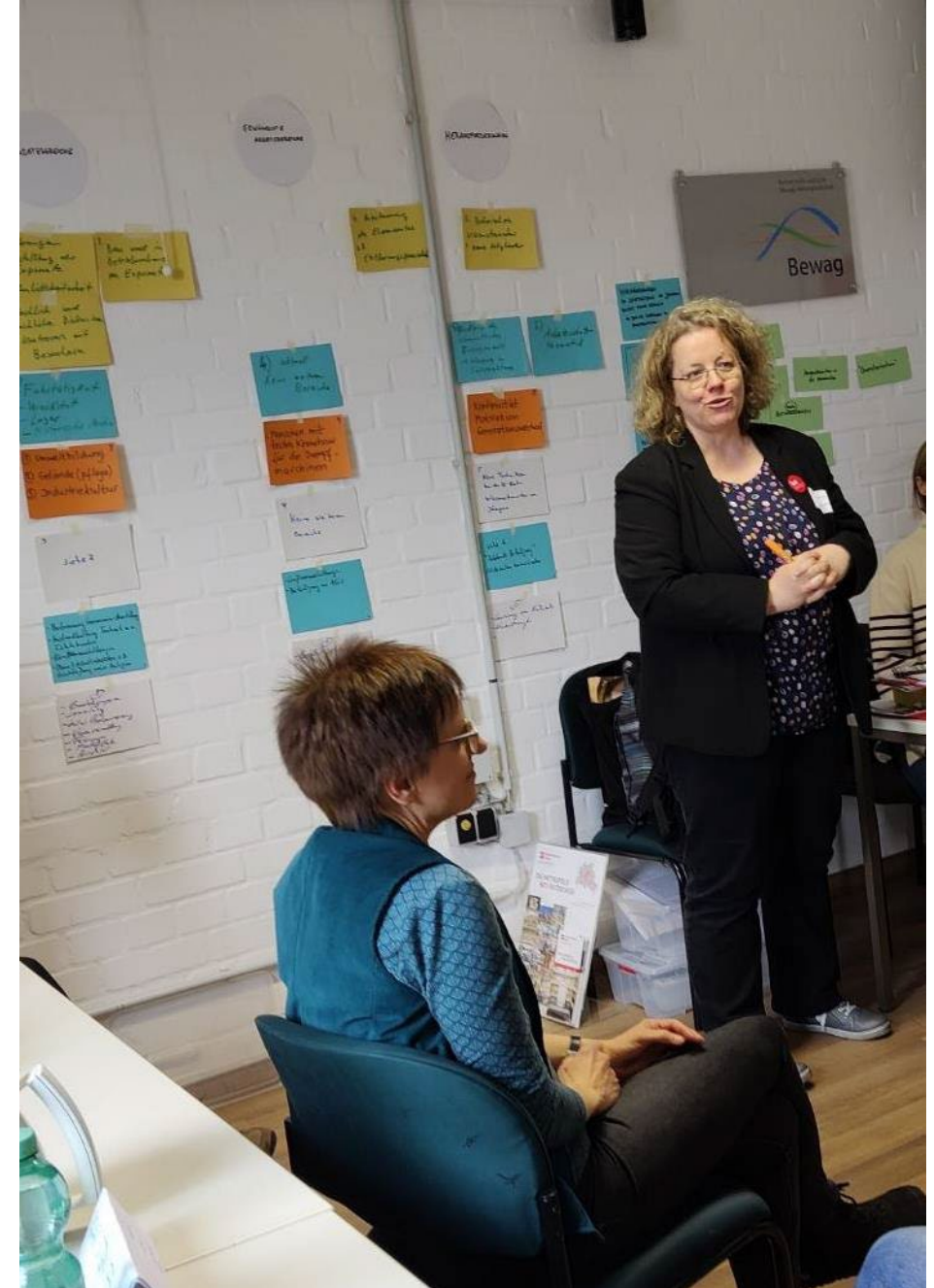
These approaches and ideas have been already found:

- Onboarding of new members
- Internal further training
- Cooperation/exchange in the network
- Archiving and documentation with manuals and videos



Berlin

- Lobbying for conditions in (industrial) cultural volunteering
- Bringing together locations of IH and volunteer agencies
- Volunteer exchange among the sites
- Initiate project-related volunteering, e.g. work camps at sites
- Further training for the sites, e.g. volunteer management, knowledge transfer



Ruhr region

Participants

10 persons

- 7 volunteers
- 3 full-time employees
- from 7 institutions

Meeting Point

Our meeting place was the **Bochum Railway Museum**, founded in 1969. It is the largest private museum of its kind in Germany. The more than 120 rail vehicles are looked after by 130 volunteers.



Ruhr region

These are the topics that concern us:

- Shortage of young talent
- Recruitment of migrants for voluntary work in IH
- Lack of communication within the institution
- Appreciation
- Lack of networking in the community

These approaches and ideas have been already found:

- Public relations with a focus on children's and youth offerings
- Regular exchange/promotion of team spirit
- Official recognition



Ruhr region

How can networks (regional, supraregional, ERIH) provide support?

- Bringing together sites and volunteer agencies
- Volunteer exchange among sites - volunteer carousel
- Providing a platform for regular meetings
- Making volunteering visible to the public



Saxony

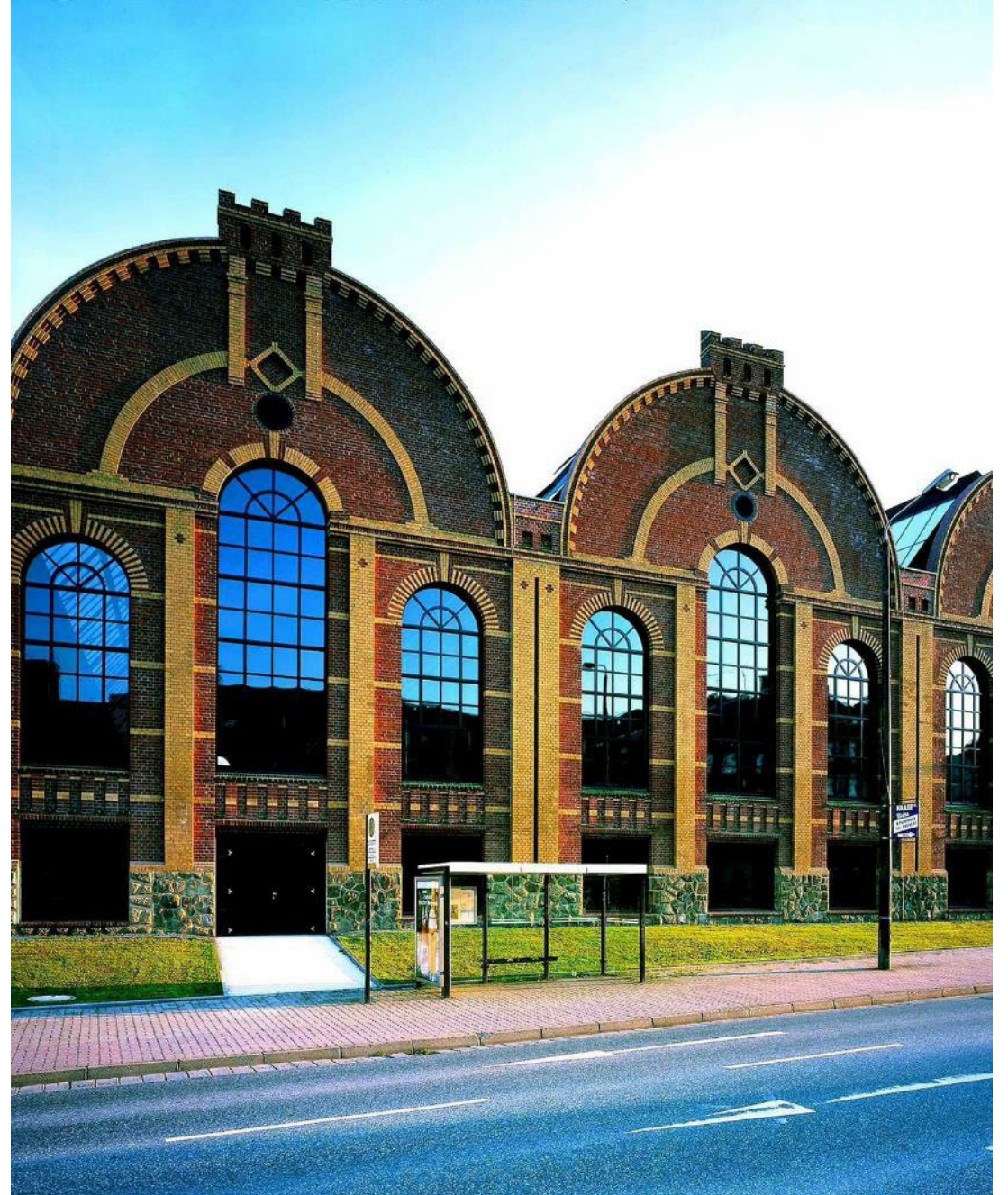
Participants

13 persons

- 8 volunteers
- 5 full-time employees
- from 8 institutions

Meeting point

Industrial Museum Chemnitz –
Special purpose association Saxon
Industrial Museum



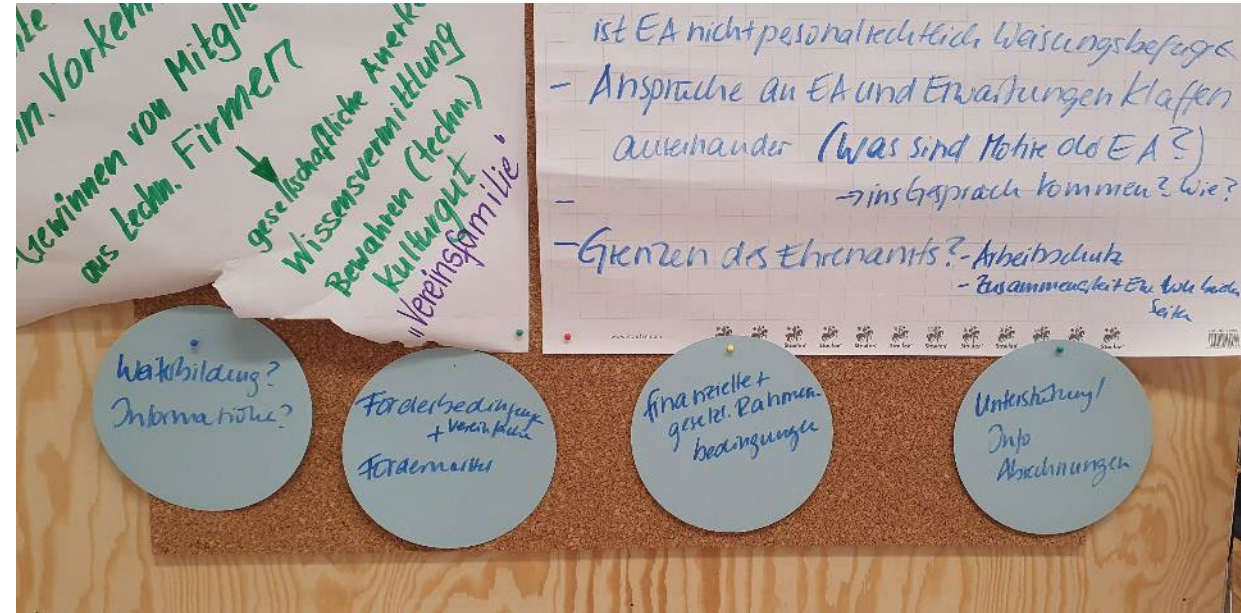
Saxony

These are the topics that concern us:

1. Knowledge transfer/machine knowledge/oral history
2. Occupational safety/safety in the voluntary sector
3. Recruiting young people/members
4. Appreciation/participation of volunteers

These approaches and ideas have been already found:

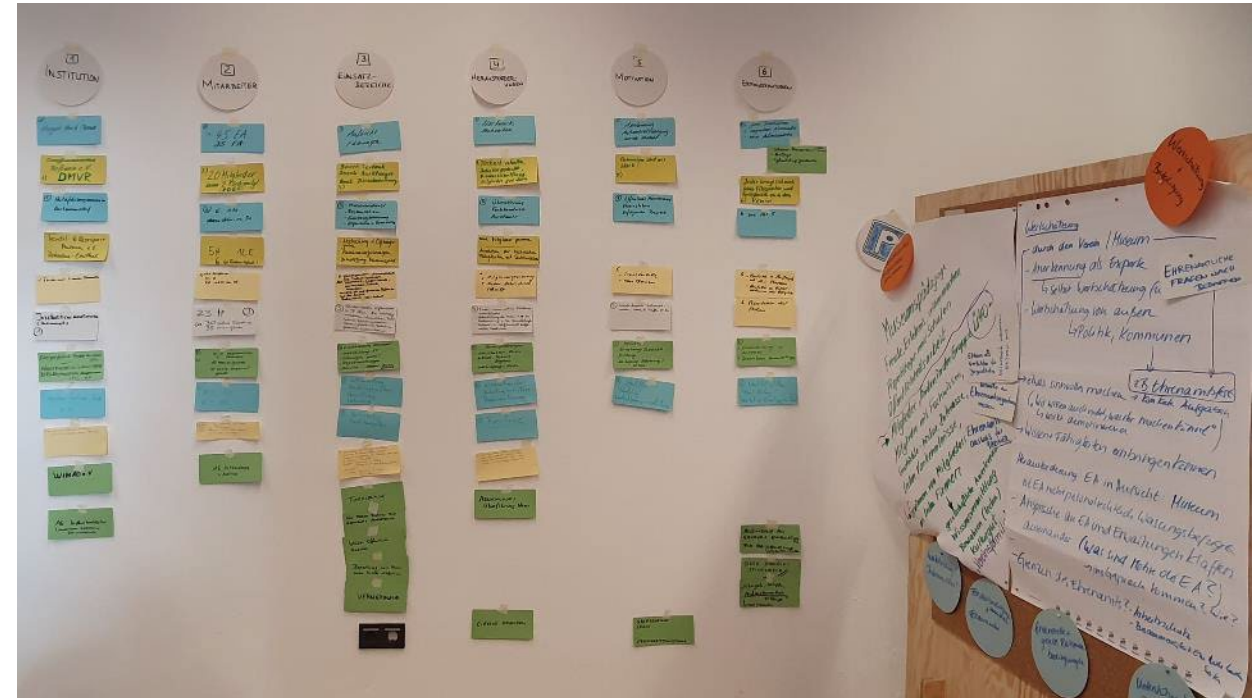
- Documentation through audio/video
- Further education and training of professionals on demonstration machines
- Cooperation/exchange between museums and with companies



Saxony

How can networks provide support?

- Lobby work for conditions in cultural volunteering
- Contact volunteer centers/volunteer agencies as well as the chambers of commerce and industry
- Volunteer exchange among the sites



RHINE-MAIN

Participants

5 persons

- 3 volunteers
- 2 full-time employees
- from 3 institutions

Meeting Point

Hanau Museum Railway with extensive depot and museum. The facility is run exclusively by volunteers.



RHINE-MAIN

These are the topics that concern us:

1. Recruitment of members
2. Association culture (commitment, culture of thanks, etc.)
3. Securing and passing on expertise (generation contract)

These approaches and ideas have been already found:

- Strengthen visibility (social media, website, etc.)
- Expand network with other associations
- Common cause through cooperation with other partners (industrial companies, chambers and associations, etc.)



RHINE-MAIN

How can networks
(regional, supraregional, ERIH) provide support?

- Conduct workshop events
- Moderation and, if necessary, mediation by region
- KulturRegion as a neutral mediator



Hamburg

Participants

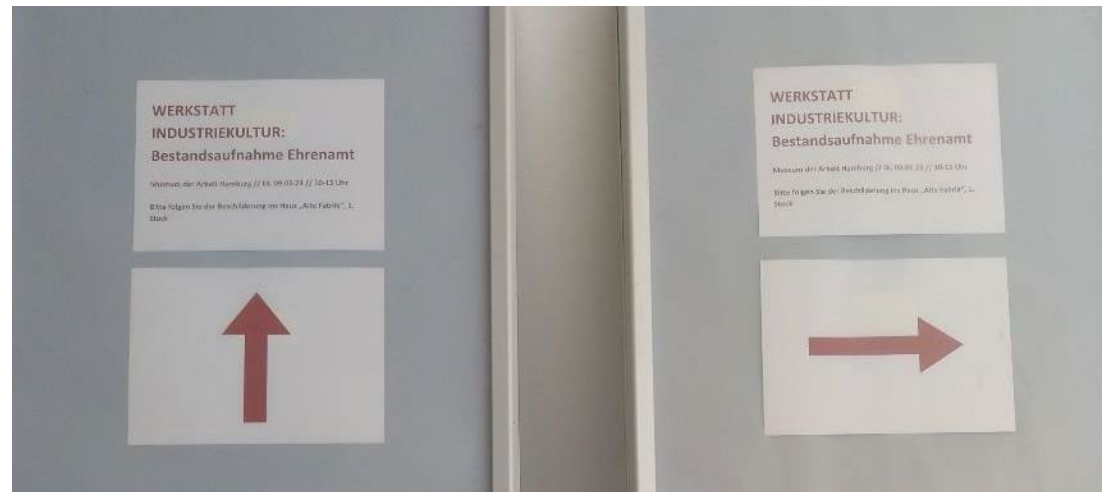
22 persons

- 15 volunteers
- 7 full-time employees
- from 4 institutions

Organizer and meeting point

The German **Port Museum** (under construction) was established in the 1980s through voluntary commitment. Even in its current transformation, it is supported by up to 230 volunteers.

At our meeting place, a former rubber goods factory, the **Museum of Work** tells of the changes in work since industrialization.



Hamburg

These are the topics that concern us:

1. Professionalization of (voluntary) structures in changing institutions
2. Knowledge retention and transfer
3. Recruitment and retention of new volunteers
4. Structural change in society and its consequences for volunteering in industrial culture

These solution approaches are to be pursued regionally:

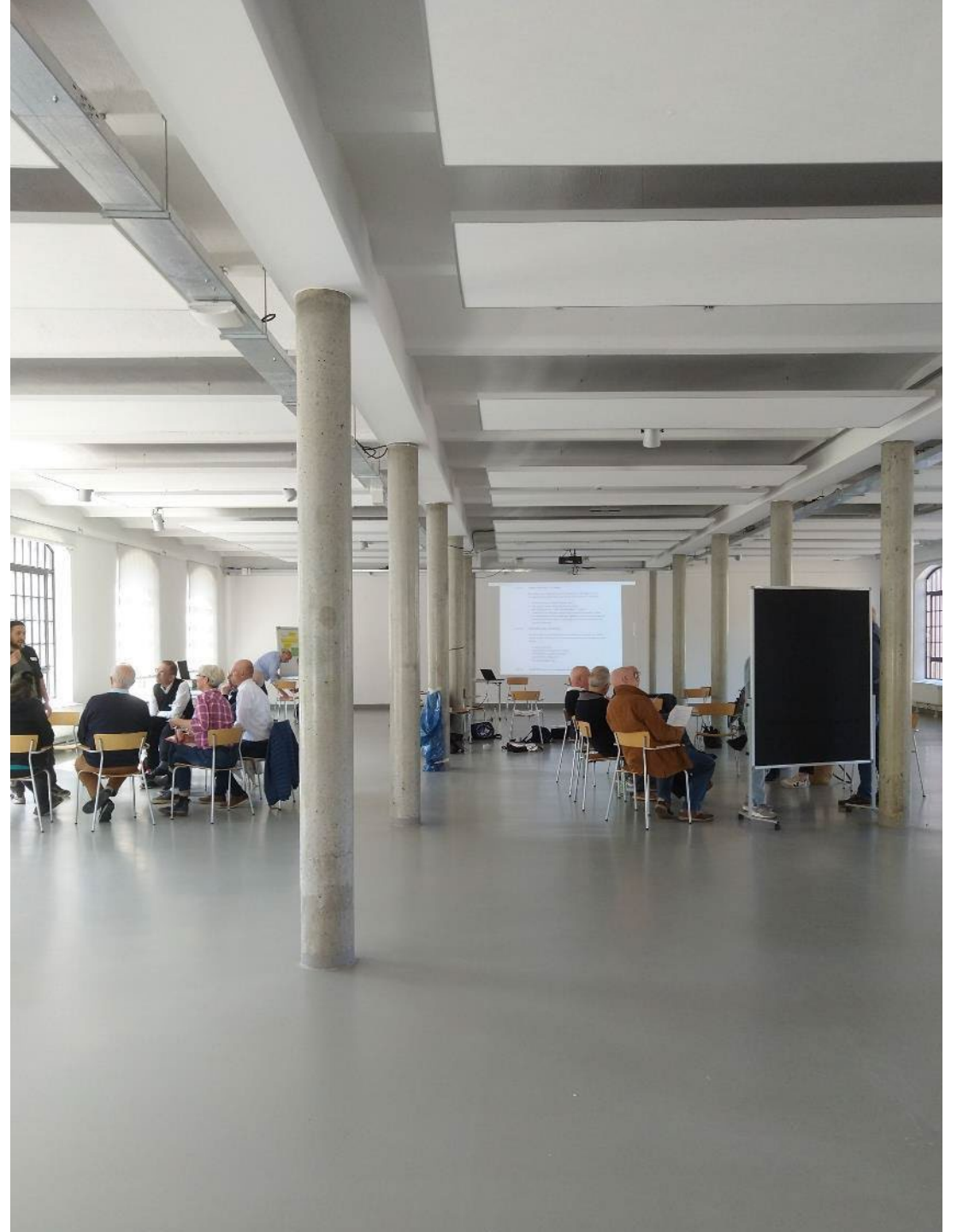
- Improve visibility of volunteerism - recruitment via websites and digital media
- Improve volunteer-related structures in the facilities - develop onboarding processes together
- Consolidate regional exchange and involve other institutions



Hamburg

How can networks (regional, supraregional, ERIH) provide support? – Or: What are the more complex, long-term tasks?

- Knowledge preservation: How can manual and experiential knowledge in IH be documented and preserved?
- Shared resources for shared challenges: technical (among other things) qualification, competence exchange, collegial consultation, ...
- "new concepts" of volunteering: younger, more diverse, more flexible?



Impulses from experts

The volunteer agency as a bridge between organizations and volunteers

Anke Stark

Volunteer agency KALI AKTIV,
City Kamp-Lintfort

Organized by volunteers: The Hoesch-Museum in Dortmund

Dr. Karl Lauschke

Chairman of the Friends of the Hoesch-Museum e.V., Dortmund

The change in honorary office

Ute Clausner

Head of STERNENFISCHER,
District Volunteer Center Treptow-Köpenik, Berlin

Results // Digital working groups

1.) Youth and Membership Recruitment Group

- Young professionals are now mostly from other disciplines, industries are disappearing
- New target groups for EA are young people, families, women, migrants...
- Both practitioners (technical knowledge) and facilitators (for knowledge transfer) are needed
Idea: Cooperation with chambers of commerce
Challenge: Target groups demand strong flexibility

2.) Appreciation and Participation Group

- Political dimension: Lobbying e.g. for reimbursement of travel costs
- Appreciation is a permanent task
Challenge: Role of permanent employees, communication

3.) Knowledge Preservation and Transfer Group

- How can machine knowledge be communicated well? Technical and mediation knowledge is needed
Idea: Guidelines for interviews, collegial consultation
Challenge: Who keeps track? Who arranges contacts for consulting?

4.) Group on framework conditions for good volunteering

- Create structures, e.g. anchor framework conditions in association statutes
Idea: script for "recruitment of EA" and/or for "onboarding"
Challenge: Differentiation between paid and unpaid employees

Many thanks to all the regions involved!



European Route of Industrial Heritage

Cultural route of the Council of Europe
Itinéraire culturel du Conseil de l'Europe

