

Beer, bombs and corsets, bloaters, silk and jam...

All made right here in the East of England, by hard-working men and women. Their skill and labour made our region's products famous worldwide: how did they do it?

Find out by visiting the Industrious East today, and treat yourself to a great day out. Relax while your parents reminisce – and your kids find out what real work was like.

The Industrious East is where the Royal Gunpowder Mills perfected the black art of bomb making and became a world centre of explosives excellence. Where paper was first made by machine, and the concept of the garden city invented.

This is where the 18th-century farming revolution started, and the world flocked to buy the finest agricultural machines. You'll find the world's longest pier, the biggest brickworks, even the first eco-pumping station (built 1894).



A maltster from Snape Maltings and Port, near Saxmundham, Suffolk

Speciality preserves at Tiptree Jam Shop and Museum, Essex



Worked up an appetite yet?

Whether you need to stop for lunch or fancy a tea treat, there's an Industrious East site for you.

Taste bread freshly baked with flour ground at Norfolk's finest working windmill. Spread some kipper pate on your toast at a 19th-century herring factory in north Norfolk. And enjoy a slap-up lunch at Snape Maltings, now a major music and arts destination.

Dollop Tiptree's world-famous jams on your scone as you gaze out at their ancient fruit trees. Sip Suffolk's superb ales on a Bury brewery tour. Or go on – stuff yourself with candyfloss at Southend's spectacular pier.

Helping the kids with their school projects? You can learn about bomb making in Waltham Abbey, factory life in Norwich, gypsy caravans in Stowmarket.



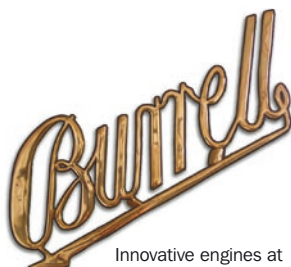
Greene King's ceramic pub crest is a familiar sight in the region.



Fishy tales from the Time and Tide Museum, Great Yarmouth, Norfolk



The Industrious East is part of the European Route of Industrial Heritage



Innovative engines at the Charles Burrell Museum, Norfolk



DID YOU KNOW... You can make your own fabric design at the Warner Textile archive... Frogmore Mill turns grass cuttings, bank notes and holograms into paper...

DID YOU KNOW... The women of Great Yarmouth could gut 60 herrings a minute?... The Museum of Power has an agricultural caterpillar...



History on your doorstep

Stride out along the idyllic towpath of an 18th-century canal in Hertfordshire, and you'll see for yourself how industrial innovation has shaped our landscape.

Take the kids chugging along Norfolk's coast by steam train, and you'll understand how the railways opened up this previously remote rural region for pleasure.

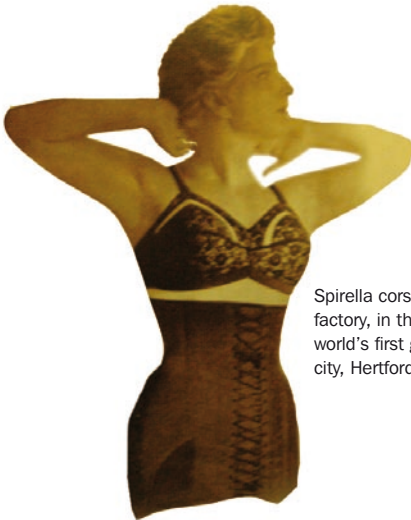
Watch the revolutionary steam traction engines at Stowmarket, Thetford or Leiston, and you grasp how mechanised farming began.

Visit the working farms at Gressenhall and Wimpole and sense the splendours and hardships of the agricultural revolution.

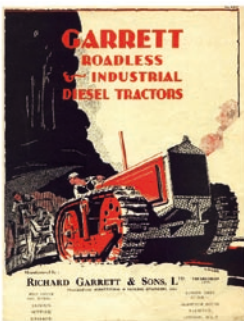
See worker utopias made real at the modernist Bata shoe factory and estate in Tilbury, at Letchworth Garden City and the brickworkers' model village at Stewarby.

Pore over exquisite silks hand-loomed in Braintree. Marvel at the massive water channels that drained the Fens, and the mighty machines that farmed them.

Bata Factory and Estate, Essex, a unique modernist project



Spirella corset factory, in the world's first garden city, Hertfordshire



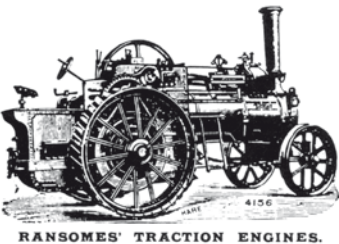
Mighty machines at the Long Shop Museum, Leiston, Suffolk

Where do I go?

Check out the map below to find out which Industrious East sites are near you. Then turn over, and on the other side you'll find our guide to all 30 sites. It shows you when's best to visit, how to get there, even whether you can get a bite to eat.

To help you choose, we've flagged up which sites are best for long walks or for rainy days, great for kids or fab for foodies. Whether you fancy a trip down memory lane, a picnic in the fresh air or just need a stimulating place to hole up on a rainy day, the Industrious East has something for you.

Want to know more? For full listings, themed routes and loads more information on industrial heritage in the East of England and the rest of Europe, visit www.erih.net



RANSOMES' TRACTION ENGINES.



the power of steam



The Paper Trail



the revolution in farming



Museum of East Anglian Life



the rise of factories



Houghton Mill



great days out for family fun

The Industrious East



The Industrious East has a wealth of industrial heritage sites for you to explore. This map shows where you can find the 30 Industrious East sites, all within easy reach of the region's main towns and cities.

- 1 Bata Factory & Estate East Tilbury
- 2 Braintree District Museum Braintree
- 3 The Bridewell Norwich
- 4 Cambridge Museum of Technology Cambridge
- 5 Charles Burrell Musuem Thetford
- 6 Chelmer & Blackwater Navigation Chelmsford
- 7 Denver Windmill Denver
- 8 East Anglian Railway Museum Chappell
- 9 Fakenham Museum of Gas & Local History Fakenham
- 10 The First Garden City Heritage Museum Letchworth
- 11 Great Dunmow Maltings Great Dunmow
- 12 Greene King Brewery Bury St. Edmunds
- 13 Gressenhall Farm & Workhouse Gressenhall
- 14 Houghton Mill Houghton
- 15 Long Shop Museum Leiston
- 16 Museum of East Anglian Life Stowmarket
- 17 Museum of Power Langford
- 18 Nene Valley Railway Stibbington
- 19 The Poppy Line Sheringham
- 20 The Paper Trail Hemel Hempstead
- 21 Prickwillow Drainage Museum Prickwillow
- 22 River Stour Trust Sudbury
- 23 Royal Gunpowder Mills Waltham Abbey
- 24 Snape Maltings & Port Snape
- 25 Southend Pier Southend-on-Sea
- 26 Stewarby Brickworks & Model Village Bedford
- 27 Time and Tide Museum Great Yarmouth
- 28 Tiptree Jam Shop & Museum Tiptree
- 29 Warner Textile Archive Braintree
- 30 Wimpole Home Farm Arrington

For opening times, etc, see our listings overleaf, or visit our website www.erih.net