

4Revolution

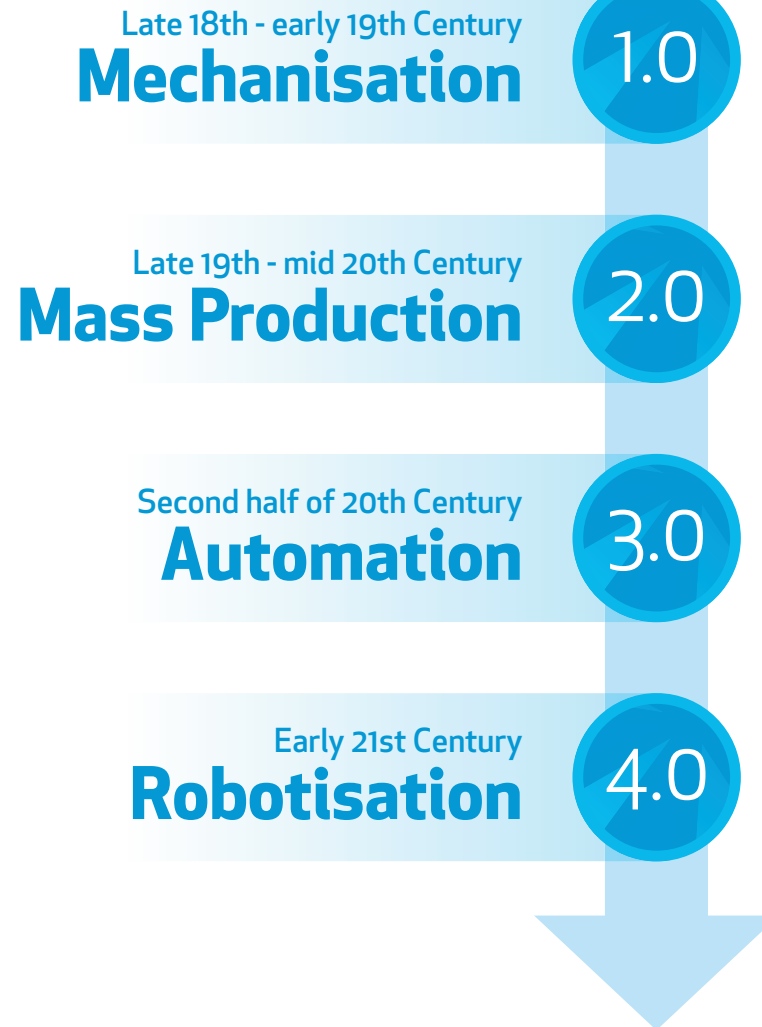
*Celebrating Britain's industrial and
engineering inheritance and re-shaping
its manufacturing future*





**Szlak Zabytków Techniki
prezentuje**

The four industrial revolutions



The 9 UNESCO inscribed Industrial World Heritage Sites



Our project will:

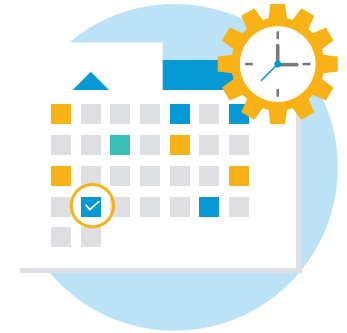
- + Showcase our great industrial history and the extraordinary people who created it, through dramatic artistic and cultural events, and new uses for old buildings and places
 - + Showcase the best UK technological advances, cutting edge digital technologies and robotic industries, sending a clear message that post Brexit Britain is “open for business”
 - + Raise the status of manufacturing, doing and engineering, and especially our engineering professions
 - + Help in the process of regenerating our old industrial areas in the North, in Scotland, Wales and in Cornwall
 - + Highlight the significance of UNESCO World Heritage Status and provide a greater understanding of our heritage and its need to be protected
 - + Be developed in partnership with other European countries, sharing our common European cultural heritage
- + Be international in scope and relevant to criteria for Visit Britain’s Discover England Fund, bringing in international friends and partners, creating important new tourism destinations outside London and helping to consolidate what is sometime known as Britain’s ‘soft power’
 - + Educate, entertain and inform, building pride and a new sense of place in our current and former industrial communities
 - + Involve the media, as well as our creative businesses and designers
 - + Involve the commissioning of nationally and internationally known artists and performers of the highest calibre
 - + Bring together the technological and cultural sectors, working in partnership to showcase the leading role of the UK in advancing technology whilst allowing us to question what kind of world the acceleration of technology will lead us into, and how we can shape it now?

1. Assess the feasibility of the proposal



- + Meetings with partners, either collectively or individually including all 9 of the proposed World Heritage Site venues
- + Discussion with an agreed shortlist of potential sponsors and partners, as the first step in setting out the proposition and assessing the nature and level of their interest
- + Desk research
- + Research/field work into similar projects including communication with both event teams in Germany and Poland
- + A scoping day(s) for all partners and interested parties

2. Process and programming



- + Identify potential key partners and stakeholders
- + Consider different approaches regarding the timescale and duration of the project
- + Understand the suitability of the sites to hold large-scale events
- + The project management vehicle required to deliver the project with recommendations to the size and skills required of a team
- + Recommendations on programming with advice on marketing, branding and content
- + The logistics of approaching government, authorities, agencies, private companies and corporations and participants including creative artists, community organisations and trusts
- + Timetable / Gantt chart demonstrating key stages of the project

3. Financial Implications



- + Cost-schedule/indicative budget for staging such a project, including professional fees, project management, administration, marketing, insurance, liability, staging, lighting, equipment, facilities hire etc.
- + Consider various financing models for the project and potential funding sources in the light of discussions

Thank you