



Effort and Endeavour
Industry and Innovation
Triumph and Tragedy

THE STORY OF MINING





TINTH ANNIVERSARY

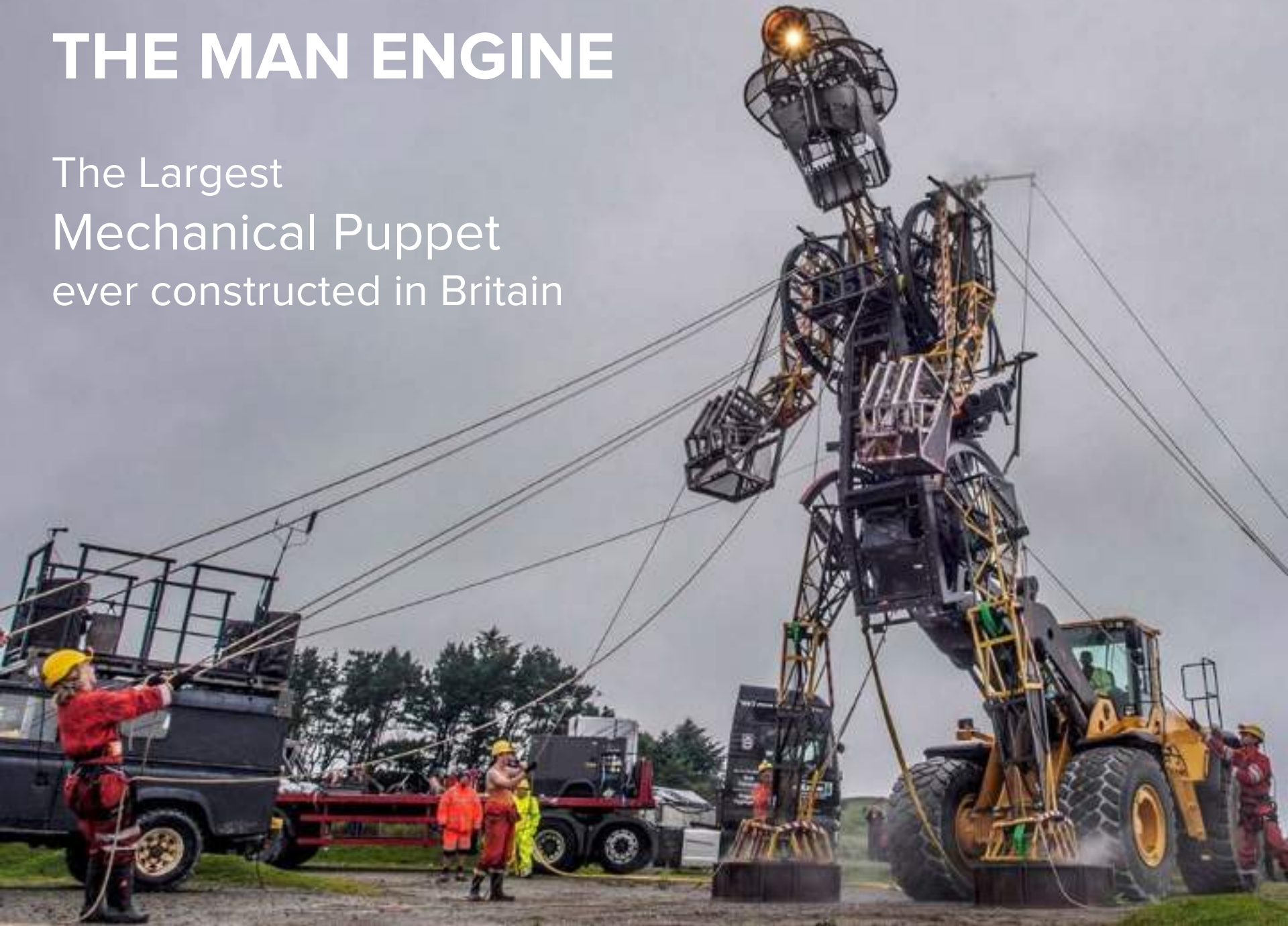
2006

2016

Celebrating global recognition of
Cornish mining heritage since 2006

THE MAN ENGINE

The Largest
Mechanical Puppet
ever constructed in Britain



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LIVE AUDIENCE 2016 TOUR (10 days)

7k

ORIGINAL CMWHS
TARGET

57k

GOLDEN TREE
TARGET

149k

ACHIEVED

ECONOMIC IMPACT OF 2016 TOUR EVENTS

£2.97M

ESTIMATED LIVE AUDIENCE SPEND





MEDIA REACH

2016 TOUR:

TV, RADIO, NEWSPAPER, ONLINE, SOCIAL MEDIA

112 M+

across 104 countries

MEDIA REACH

2016 TOUR:



ADVERTISING VALUE EQUIVALENT

£3.3 M+

TENTH ANNIVERSARY

2006

2016

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Best of the world photo gallery

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The best photos from the international wire agencies as chosen by the Picture Editors at the Sydney Morning Herald. Follow us on [Twitter](#) and check out our photography club [Clique](#)



IMPACT & LEGACY



Lisa Armstrong added a new photo to **The Man Engine's** timeline — in **Roche, Cornwall**.

August 5 · 🌐

After seeing The Man Engine in Truro ...meet The Lego Man Engine made by my son Ethan today. [#inspiringyoungminds](#)



👍❤️ 17

2 Comments



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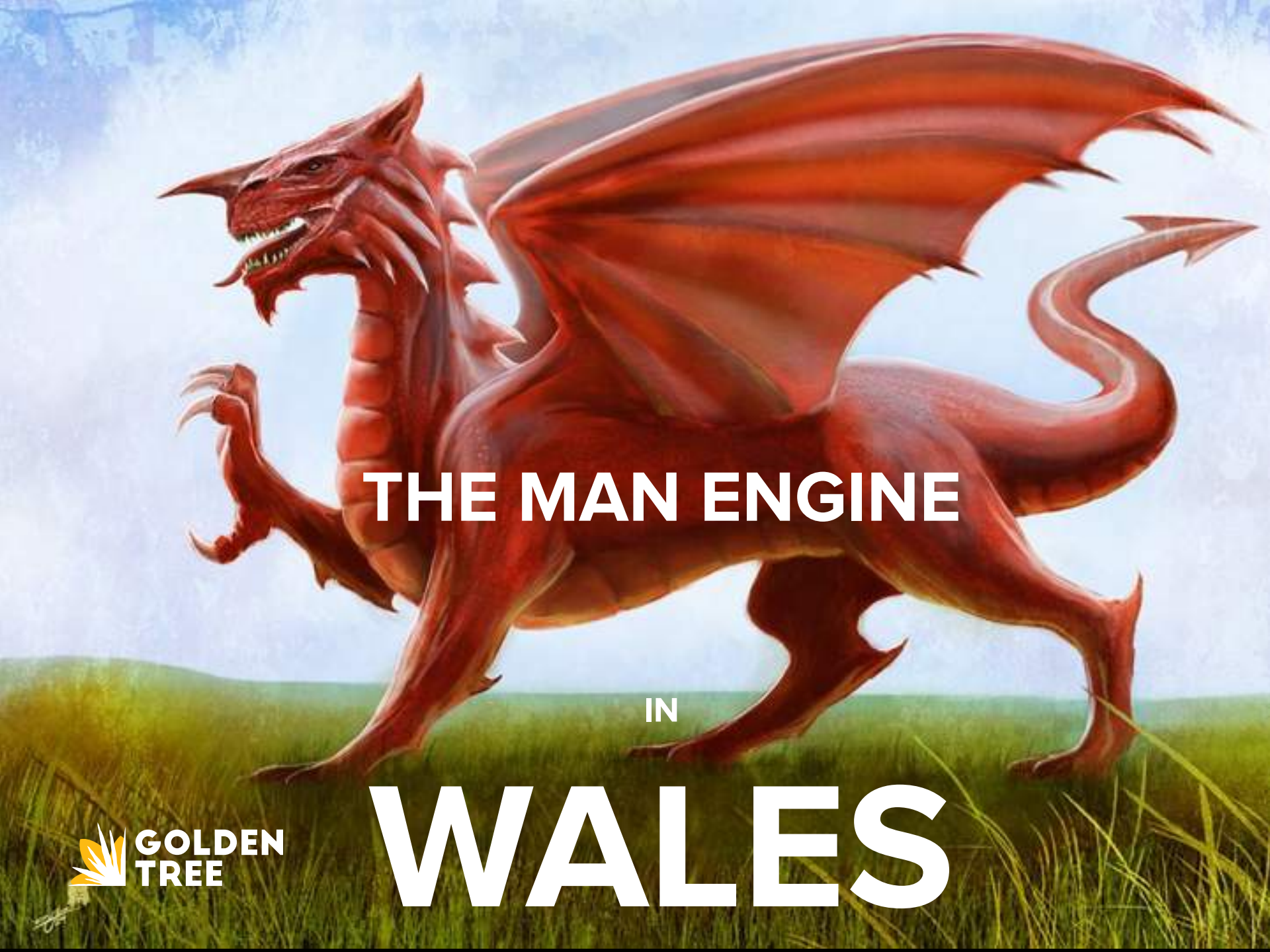
✉️ Message

IMPACT & LEGACY



IMPACT
&
LEGACY





THE MAN ENGINE

IN

WALES





THE MAN ENGINE SOUTH WALES

AUG 2017

VISIT WALES

75,000 people over 5 days

Waterfront Museum, Swansea

Haford-Morfa Copperworks, Swansea

The Guardian, Six Bells

Rhondda Heritage Park

Pen-y-darren, Merthyr

Big Pit & Ironworks, Blaenavon



THE MAN ENGINE ACROSS BRITAIN 2017



Iconic Mining & Industrial Heritage Sites



Huge Live Audience Attendance



Global Media Reach

Community Engagement Programme
- bespoke themes, characters and songs



COMMUNITY CHOIRS

The Dying Miner : a lament for all who have given their lives

Sten, Sten, Sten : he will only transform if you chant in local dialect/language

Health to the Rambling Miner : bespoke verses for a Global Anthem



MEETINGS WITH
HISTORICAL CHARACTERS
ON THEIR HOME TURF

Jane Harvey
(Trevithick)
of Hayle



CIVIC CEREMONIES



Camborne

THE MAN ENGINE WORLD TOUR

2018 - 2020

A Global Celebration of
Mining People
Mining Places
Mining Culture



Meur ras dha hwi!

Diolch yn fawr!

Will Coleman
Director
Golden Tree Productions
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