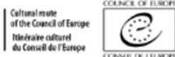




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What's new in ERIH

ERIH Annual Conference 2021

7th October 2021, Ghent and online

Current Challenges for Industrial Heritage

Digitalisation

Climate
Change

Changing
audiences

Pandemic
consequences



Creative Europe 2021-2027

The new Creative Europe application ERIH 4.0 - Protecting, linking and promoting European's Industrial Heritage in a changing world

- Application for network funding submitted 26 August 2021
- Applied for 3 year framework agreement
- Total budget applied for: 885.000 Euros (EU: 708.000 Euros)

Decision expected in November 2021

!!!KEEP YOUR FINGERS CROSSED!!!!





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Work packages for the future

WP 1: Project management

WP 2: Networking

WP 3: Training & providing advice to professionals

WP 4: Representing & advocating industrial heritage

WP 5: Collection & dissemination of data

WP 6: Communication & dissemination

Networking on European Level



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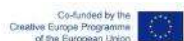


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Continue networking



ERIH Conferences and workshops



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TWINNING OF SITES becomes ERIH on TOUR

Coordinated exchange programmes between
ERIH Members

Aims

- Getting to know each other
- Exchanging experience
- Learning from each other
- Establish long-term contacts
- Develop common projects





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Training and providing advice to professionals



Training & providing advice

- Webinars
- Trainings
- Study & Work Camps
- European Academy of Industrial Heritage





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Representing and advocating Industrial Heritage



National Representatives



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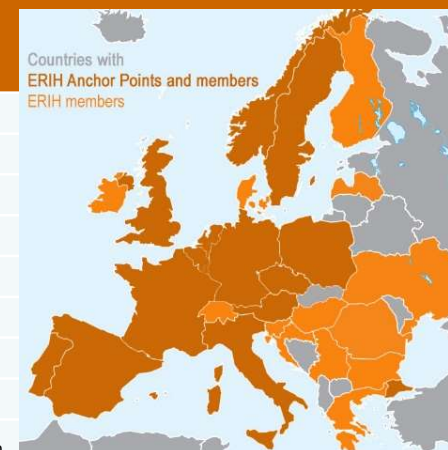
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New members (19) of ERIH association since GA 2020

Year	Country	Town	Site	Member
2021	Belgium	Hornu	Grand Hornu World Heritage Site	IS
2021	Croatia	Labin	Labin City Museum	IS
2021	Croatia	Rijeka	Municipal Museum at Sugar Palace	IS
2021	Finland	Forssa	Forssa Museum	IS
2021	Finland	Kihniö	Aitoneva Peat Museum	IS
2020	Germany	Berlin	Historic Harbour	IS
2021	Germany	Kressbronn	Bodan Wharft Area	IS
2020	Germany	Lüttau	Museum of Draught Horse Transportation	IS
2021	Germany	Schönebeck/Elbe	iMUSEt Industrial Museum	IS
2021	Germany	Zeitz	Elster Draft Ditch	IS
2021	Italy	Milan	House of Energy and Environment	IS
2020	Luxemburg	Niederkorn	Minett Park Fond-de-Gras	IS
2021	Poland	Rybnik	Ignacy Historic Mine	IS
2021	Portugal	Barcarena	Nirvana Circus at former Military Area	IS
2021	Romania	Câmpina	Initiative 'Rafinăria la prezent' ('the Refinery Now!'), standing for 'Steaua Română' Refinery	IS
2021	Slovenia	Slovenska Bistrica	Art and Craft Centre	IS
2022	Slovenia	Trbovlje	Virtual Museum of Mining 4th Dritl	IS
2021	Spain	As Pontes de García Rodríguez	As Pontes Industrial Experience	IS
2020	Spain	Ilhavo	Vista Alegre Museum	IS



WORK it OUT 2021

Dance event on 12 September 2021

- 38 sites registered in 14 countries
- 29 videos received
- live stream from Culture Brewery Berlin (D)

composite video of the event is currently being created



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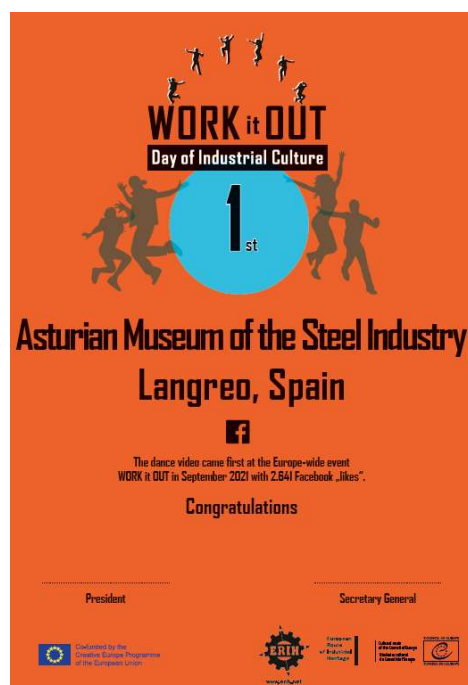
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Winners of the WORK it OUT Competition



WORK it OUT
Day of Industrial Culture

1st

Asturian Museum of the Steel Industry
Langreo, Spain

f

The dance video came first at the Europe-wide event
WORK it OUT in September 2021 with 2.641 Facebook „likes“.

Congratulations

President Secretary General

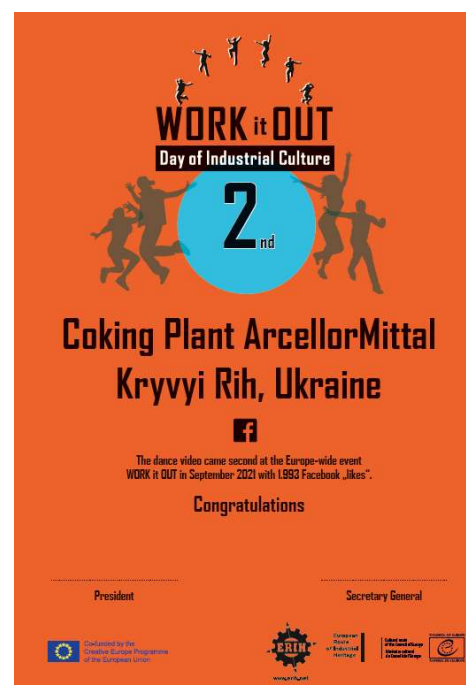
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Label and
International
Recognition

COUNCIL OF EUROPE



WORK it OUT
Day of Industrial Culture

2nd

Coking Plant ArcelorMittal
Kryvyi Rih, Ukraine

f

The dance video came second at the Europe-wide event
WORK it OUT in September 2021 with 1.693 Facebook „likes“.

Congratulations

President Secretary General

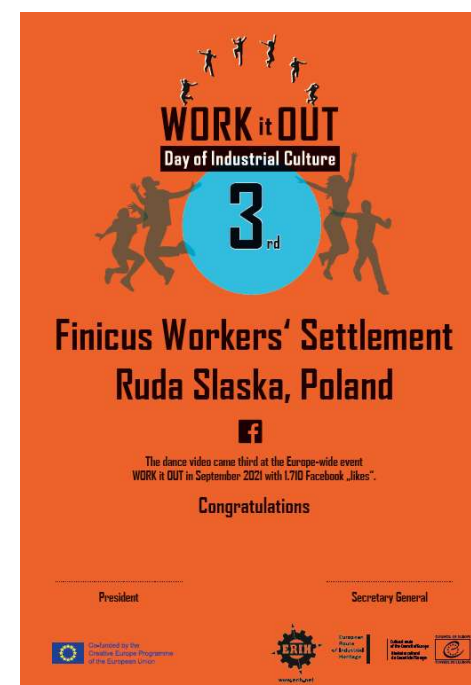
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WORK it OUT
Day of Industrial Culture

3rd

Finicus Workers' Settlement
Ruda Slaska, Poland

f

The dance video came third at the Europe-wide event
WORK it OUT in September 2021 with 1.710 Facebook „likes“.

Congratulations

President Secretary General

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Linking Europe

Objects, stories, biographies showing the
European links of the Industrial history at sites
and in a virtual exhibition

Join in!





European Industrial Heritage – The International Story

The Brochure shows links in Europe and explains why industrialisation and the former industrial sites are part of our cultural heritage

Available for download:
<https://www.erih.net/service/downloads>



ERIH PRESENTATION CHANGE WITH AN IMPACT



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Communication & dissemination

I HEAR AND I FORGET
I SEE AND I REMEMBER
I DO AND I UNDERSTAND
OLD CHINESE PROVERB



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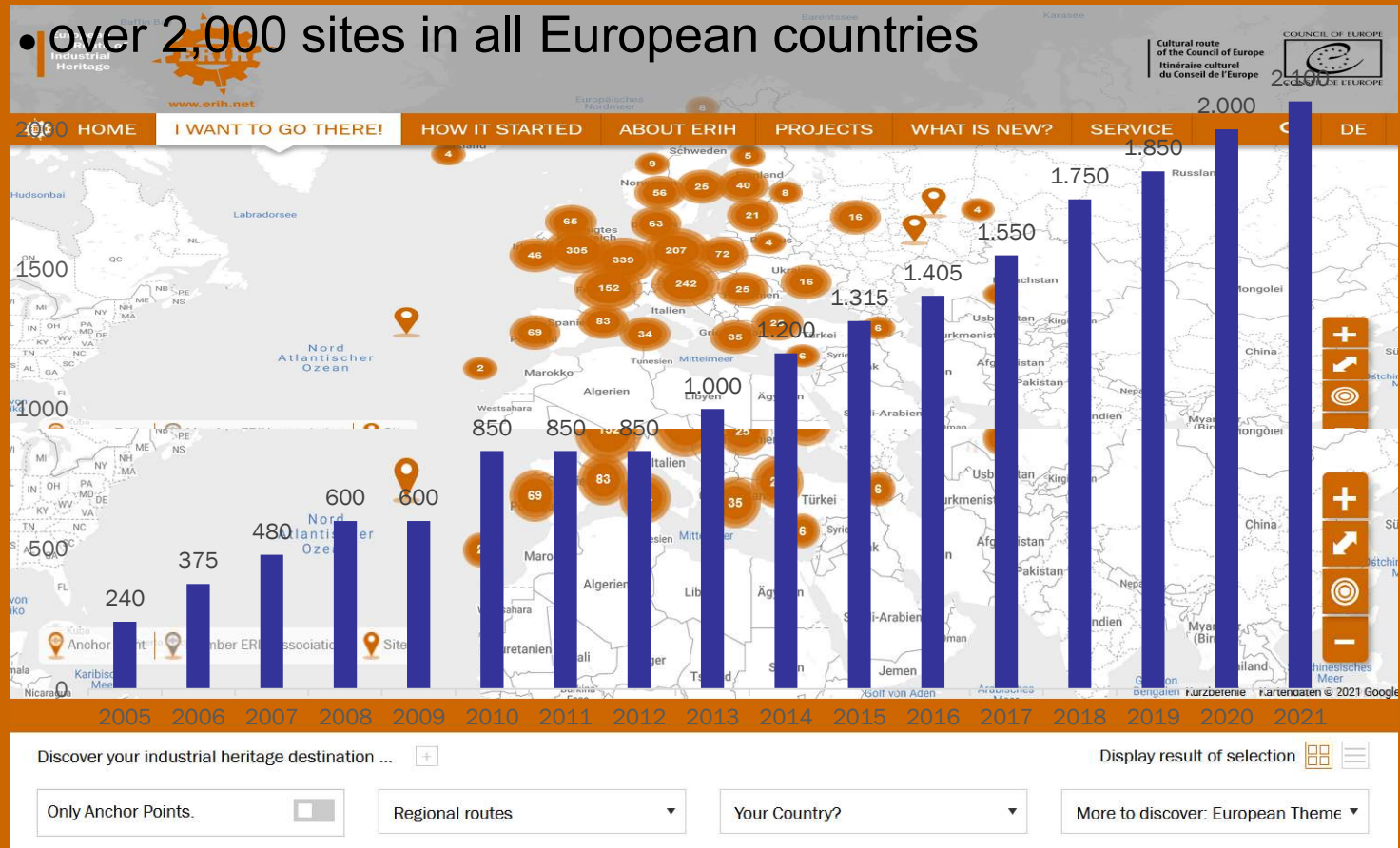
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ERIH website – database sites

- over 2,000 sites in all European countries



ERIH on Facebook

The screenshot displays the Facebook profile of 'ERIH - European Route of Industrial Heritage'. The page features a cover photo of industrial machinery and a profile picture of the ERIH logo. The navigation menu includes 'HOME', 'I WANT TO GO THERE!', 'HOW IT STARTED', 'ABOUT ERIH', 'PROJECTS', 'WHAT IS NEW?', and 'SERVICE'. The engagement statistics are as follows:

Metric	Value
Liked	7.778
Following	9.478
Write a post...	6.806
Tag Friends	7.967

A post by Karel Malik is visible, dated July 15 at 6:08 PM. The post content is partially obscured by an orange banner at the bottom of the page.

editorial plan | Oct 2020 – Sept 2021: 146 posts .



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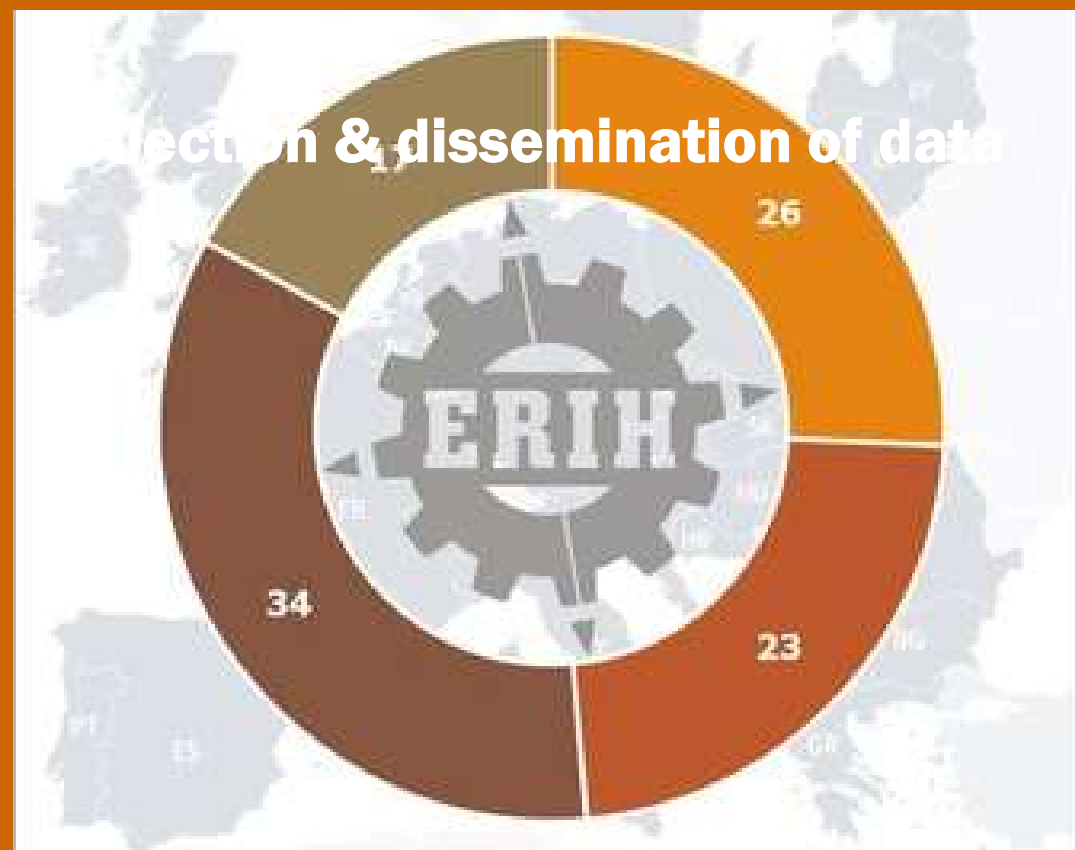
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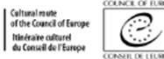
INDUSTRIAL HERITAGE BAROMETER



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ERIH website – Service section | Best Practice

HOME I WANT TO GO THERE! HOW IT STARTED ABOUT ERIH PROJECTS WHAT IS NEW? SERVICE  DE

HOME PAGE / SERVICE / EXPERTS AND BEST PRACTICE DATABASES

EXPERTS AND BEST PRACTICE DATABASES

INFORMATION TO THIS LINK LIST

There are numerous expert databases and best practice websites on different topic dealing with industrial heritage. Following you will find a selection of links we collected for you. In addition, a significant part of the sites featured on our website are best practice examples of use or conversion of industrial monuments.

Do you know any other website that should be listed here? Please send the corresponding URL to our [webmaster](#).

CORONAVIRUS/COVID-19 CRISIS. IMPACT ON MUSEUMS AND TOURISM

BIBLIOGRAPHY

DIGITAL OFFERS

FUNDING

INDUSTRIAL HERITAGE TOURISM

MANAGEMENT OF INDUSTRIAL HERITAGE SITES

PRESERVATION AND CONVERSION OF INDUSTRIAL HERITAGE SITES

RESEARCH RESULTS, STUDIES

TEACHING AND LEARNING AT SCHOOLS AND MUSEUMS

Downloads

Photo Galleries

Press Service

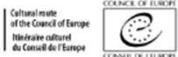
Experts and Best
Practice Databases

Partner Searches

Links



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Result: Impact of the Corona pandemic

- => 56% visitor numbers decrease compared to 2019
- => 79% of all sites developed replacement offers
- => 28% revenue shortfall in the amount compared to 2019
- => 34% of the sites had to reduce staff
- => 51% received public financial support
- => 24% received financial support by other sites
- => 12% more public funding
- => 14% see site operation as permanently at risk



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Current Challenges for Industrial Heritage

Digitalisation

Climate
Change

Changing
audiences

Pandemic
consequences