



## ERIH e-bulletin 2016, June Edition – Page 1

ERIH continues to successfully implement the Creative Europe projects and promotes expansion and networking throughout Europe which is reflected in new members, various meetings and the presentation of ERIH at events and conferences. The Creative Europe funding programme also enables the relaunch of the ERIH website.

The current funding period ends in September 2016. Last week we have submitted the proposal for the third year of funding from October 2016 to September 2017. The ERIH board met in April in the Altenberg Zinc Factory in Oberhausen to discuss further action.

### This newsletter's topics:

- **Online: Website Relaunch and Industrial Heritage Barometer**
- **Booklet: European Industrial Heritage – The International Story**
- **Events: National Meetings, ERIH Annual Conference 2016, European Year of Cultural Heritage 2018, Next ERIH Board Meeting**
- **Expansion: the new ERIH members**
- **EU: European-level Exchange**

### Online: Website Relaunch and Industrial Heritage Barometer

#### Website-Relaunch

The agency in charge currently works on the coding of the new website that will be launched at the annual ERIH conference in October. Technically the relaunch focuses on usability and responsive design. As far as the content is concerned, ERIH members will gain more visibility through an improved presentation. Furthermore they will benefit from additional services like an

expert data base and advanced options to download surveys and documents.



#### Industrial Heritage Barometer

So far, industrial heritage market analysis was predominantly confined to facts and figures on a regional basis that have little meaning for European-level developments and trends. That's why ERIH and the Regionalverband Ruhr (Ruhr Regional Association), assisted by international partners, build an Industrial Heritage Barometer. This online tool is supposed to collect data concerning visitor numbers, economical effects, successful marketing approaches, target groups, and similar issues. The objective is to annually analyse the ERIH member sites to provide significant information for an enhanced strategic planning. The barometer is expected to be available at the end of 2016.

### Booklet: European Industrial Heritage – The International Story

ERIH commissioned Dr. Barrie Trinder to write a booklet, "European Industrial Heritage – The International Story", illustrating the European context of industrialisation.





## ERIH e-bulletin 2016, June Edition – Page 2

Similar to the ERIH Theme Routes it will deal with the history, the origins and the European links of industrial sectors. The booklet is expected to be available on the ERIH website as download this fall.

**Events: National Meetings, Annual ERIH Conference 2016, European Year of Cultural Heritage 2018, Next ERIH Board Meeting**

### *National Meetings in Great Britain and Germany*

In February British ERIH delegates met at the ERIH **Anchor Point Lion Salt Works in Marston, Northwich**. Apart from presentations about **“Making Industrial Heritage attractive to children and young people”** the new website [www.gooseygoo.co.uk](http://www.gooseygoo.co.uk) was unveiled, animating its users to join in the interactive mapping and documentation of British industrial heritage sites. Visitors of the website are free to present industrial monuments that have not yet been recorded and get information about events, campaigns and jobs associated with industrial heritage. Another ERIH UK Chapter Meeting with 20 participants was held at **Great Dunmow Maltings in Essex** on 8<sup>th</sup> June, providing updates from the ERIH network and focusing on the issues ‘Crowdfunding’ and ‘Heritage Crime’ (for further information please download the presentations on the ERIH website).

<http://www.erih.net/latest-news.html>

The **first ERIH Chapter meeting for German-speaking countries** took place in Frankfurt on 13<sup>th</sup> April. It started with two best practice presentations concerning design, management and marketing of ERIH Regional Routes followed by a discussion about benefits and duties of ERIH sites. The nearly 40 delegates considered the event a major success and agreed to further meet

once a year every spring for exchange and the joint planning of activities.



### *ERIH Annual Conference 2016*

We cordially invite all ERIH members and stakeholders to join the ERIH Annual Conference from **October 26<sup>th</sup> to 29<sup>th</sup> in Porto, Portugal**.

It will focus on **'European Industrial Heritage – How to tell the International Story?'**, and starts on Wednesday, October 26<sup>th</sup>, with a sightseeing tour and an evening welcome reception. Presentations and discussions are scheduled for Thursday, 27<sup>th</sup> October, followed by a guided tour of the hosting site and a gala dinner. On Friday, 28<sup>th</sup> October, ERIH members meet at the **ERIH General Assembly**, while those not taking part may attend some alternative programme.

For participants who stay until Saturday, 29<sup>th</sup> October, we will be offering two additional sightseeing tours on Friday afternoon and Saturday morning. The drop-off at the airport is scheduled for 3 p.m. on 29<sup>th</sup> October





## ERIH e-bulletin 2016, June Edition – Page 3



The detailed programme will soon be available on the ERIH website, with ERIH members being additionally informed via email.

### **European Year of Cultural Heritage 2018**

In April the European Commission officially announced a 'European Year of Cultural Heritage 2018'. The idea for the event has been jointly supported by the Federal Government, the Federal States and major municipal associations and will be launched under the heading "Sharing Heritage". Germany will focus on its architectural and archaeological heritage. For ERIH the Cultural Heritage Year is a welcome opportunity to tell the international story of Europe's industrial heritage and to make itself known as an cross-border network.

For more information, please visit:

[http://ec.europa.eu/culture/news/2016/0414-proposal-year-cultural-heritage-2018\\_en.htm](http://ec.europa.eu/culture/news/2016/0414-proposal-year-cultural-heritage-2018_en.htm)

### **Next Board Meeting**

The next ERIH board meeting will be held on 1<sup>st</sup> of July in Düsseldorf.

### **Expansion: The New ERIH members**

Since the previous newsletter ERIH attracted the following new members:



1. Museumspark Rüdersdorf bei Berlin (D): Anchor Point
2. Porzellanikon / Staatliches Museum für Porzellan in Selb (D): Anchor Point
3. Westfälische Salzwelten Bad Sassendorf (D): ERIH-Site  
Argyll Motor Works / Lomond Gallery in Alexandria (GB): ERIH-Site
4. Spielzeugstadt Sonneberg (D): ERIH-Site
5. Stadt Bremanger (NO): ERIH-Site
6. inGE Associazione per la Promozione e la Diffusione della Cultura e del Patrimonio Industriale a Genova e in Liguria in Genua(I): Organisation

### **Sites of the Regional Route Berlin which is currently being established (FRG):**

1. Berliner Zentrum Industriekultur: (Kordinator der Route)
2. Förderverein Museum Kesselhaus Herzberge e.V.





## ERIH e-bulletin 2016, June Edition - Page 4

3. Museum für Kommunikation Berlin
4. Museum im Alten Wasserwerk  
Friedrichshagen, Berlin
5. Energie-Museum Berlin
6. KulturBrauerei Berlin

### EU: European-level exchange

#### *European Parliament Event, Brussels*

The event in the European Parliament in Brussels, originally scheduled for the end of April, was postponed due to security reasons and will be held on Wednesday, 28<sup>th</sup> September 2016. On this occasion a presentation will inform MEP and other interested parties about the ERIH network and its activities to raise awareness for the topic of industrial heritage among politicians and the general public and to make new European-level contacts.

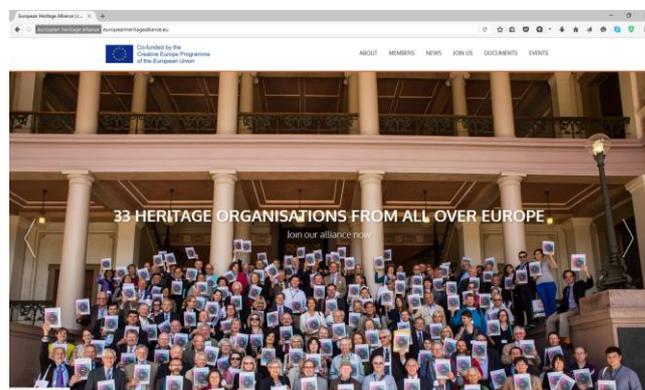
#### *Exchange with other European networks / European-level Cooperation*

On 21<sup>st</sup> of April the Creative Europe office invited all supported networks to meet in Brussels for an exchange of experience. The meeting aimed at getting to know each other and share best practices with a focus on the network's organisation, administration, marketing and communication. Furthermore the office updated the participants about the next Creative Europe funding period 2017-2020 for which applications are expected to be open from September 2016. ERIH is going to apply for further funding to continue the current funding period's successful work.

#### *European Heritage Alliance 3.3*

ERIH joined the European Heritage Alliance 3.3, founded in 2011 and initiated by Europa Nostra. The platform pools more than 30 European and international cultural networks for exchange and the joint development of project ideas.

<http://europeanheritagealliance.eu/>



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