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Welcome to the first ERIH newsletter in the European Year of Cultural Heritage 2018 (EYCH).

ERIH's commitment to EYCH is one of the topics we look at below. We also share news about the ERIH website.

However, we would like to start with a brief review of 2017. The topics of the newsletter in detail:

### Topics of today's newsletter

- ERIH activities in 2017
- ERIH goes EYCH
- ERIH-relevant EU news
- ERIH website what's new?
- ERIH keeps growing the new Anchor Points
- ERIH events save the date

#### **ERIH activities in 2017**

The financial basis is laid: for the 2017-2020 period, ERIH can once again fund its European networking with the support of the European Commission's framework programme 'Creative Europe'. Out of a total of 66 applications submitted, the jury approved 28, including four from organizations based in Germany. ERIH is funded with an annual subsidy of 224,000 euros.

A revised edition of the ERIH brochure 'European Industrial Heritage – The International Story' was published in October 2017, this time accompanied by a German translation. The booklet illustrates the European context of industrialization and presents our shared European history. It aims to enable each ERIH location to give visitors an understanding of the site's significance within the industrial development of Europe as a whole.

Make sure to get your copy as a PDF download here http://www.erih.net/service/downloads/

Printed copies can be requested free-of-charge via the ERIH office by e-mail to: <a href="mailto:info@erih.net">info@erih.net</a>

This also applies to larger quantities for redistribution in any special networks.

The **exhibition 'Change with an Impact'** was successfully launched in August and presented for three months in the former circular Dorr-type thickener of the Zollverein colliery. The information panels present six ERIH Regional Routes as attractive travel destinations, ranging from Lusatia to Catalonia. Also, the visitor can learn about the close links between individual sites, thus contributing to the diversity and inter-connectivity of European industrial heritage.

Currently, the panels are also being produced as roll-up boards to be part of a **travelling exhibition** which will move from one ERIH site to another. The exact route will depend on the demand of the sites. We will inform you as soon as the exhibition is ready to go, so that all sites will have the opportunity to request the exhibition.

















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The implementation of measures to strengthen staff skills and professionalism includes 'site twinning', i.e. the bilateral cooperation of thematically related sites, for example through the exchange of employees.

Also, a project called **'European Academy of Industrial Culture'** will draw up of a pan-European list of relevant degree programmes and other educational services which we hope will make it easier for sites to find suitably qualified personnel. Succession planning and the transfer of skills between generations are important issues within industrial heritage, for example, training younger staff to replace the former factory workers who currently explain 'their' plant to visitors today. ERIH is currently collecting ideas and examples of best practice for training staff and volunteers.

## **ERIH** goes EYCH

Today many former industrial sites are highlights of cultural tourism in Europe. Even the smaller sites benefit from the growing interest in our industrial



past. Therefore, industrial heritage ranks highly within the context of the European Year of Cultural Heritage (EYCH). It is not for nothing that ERIH, as one of only 35 cultural organizations in Europe, is part of the 'Voice of Culture' Committee, which brings together relevant voices from the European cultural scene and supports the European Commission in planning and implementing the events of this special year.

For ERIH and the theme of industrial heritage, five out of the ten topics that EYCH focuses on very relevant:

- How do we use the shared cultural heritage and its values to promote a pan-European identity?
- How do we inspire young people aged 15 to 29?
- How do we re-think industrial locations to revitalize urban and rural districts?
- How do we attract tourists to visit heritage sites?
- What quality standards do we define for interventions on cultural heritage?

ERIH is also part of the German EYCH platform 'Sharing Heritage', which is under the direction of the German National Committee for Monument Protection and encourages the exchange with other European networks based in Germany. Again, there is a very special focus on children and young people as 'heirs of our heritage'.

One of the projects that ERIH contributes to EYCH, apart from committee work, is called **'European Connections'** and focuses on traces and testimonies that illustrate the close interlinking of Europe since the beginning of industrialization. Using selected objects, the participating ERIH sites illustrate crossborder trade routes, long-range migration as well as knowledge and technology transfer.

A particularly striking example of this is the Cromford textile mill at Ratingen in Germany, which secretly and successfully copied the sophisticated mechanics of Richard Arkwright's revolutionary cotton spinning mill in Cromford in Central England. ERIH sites wishing to participate in this project will be able to receive more information soon.















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ERIH's major EYCH project is the pan-European dance event 'Work-it-Out', which targets young people and young adults. Pupils and youth groups, as well as groups of dancers from associations, workforces, friends and of course dance clubs are invited to participate.

After registering they will receive a video tutorial for an easy to learn dance performance, accompanied by specially arranged music.



Work-it-Out will be launched on May 1, 2018: dance groups will perform the continental event at ERIH locations throughout Europe, dancing under pithead gears, in engine halls, and in front of technical giants of the past. Film teams will share the performance through social media platforms such as Facebook, Instagram, YouTube and Snapchat. Moreover, dozens of ERIH sites will add their own activities to the event, turning the day into a celebration of European industrial heritage. 30 sites are already on board, with the choreography and the training video having just been completed.

http://www.erih.net/eych-2018/erih-dance-event-work-it-out

Further ERIH sites are still welcome - the more people that join in, the greater the impact! If you are interested in participating in Work-It-Out, please don't hesitate to contact Heike Sturm (15<sup>th</sup> March the latest):

office@erih.net

#### **ERIH-relevant EU news**

In May 2018, the European Commission plans to present a new post-2020 multiannual financial framework. This also applies to the future financial resources of the next generation of EU funding programs. In order to ask EU citizens how the funds should best be invested, the Commission has launched a series of consultations.

Of interest to ERIH sites is the consultation on EU funds in the area of values and mobility, which, among many other aspects, includes the promotion of culture. Click here for the online questionnaire: <a href="https://ec.europa.eu/info/consultations/public-consultation-eu-funds-area-values-and-mobility">https://ec.europa.eu/info/consultations/public-consultation-eu-funds-area-values-and-mobility</a> en

#### ERIH-Website – what's new?

The new website gains momentum: currently it has around 1.4 million visitors a year - twice as many as before the relaunch! But also the content is being developed. The database of interesting industrial heritage sites lists around 250 new entries and now contains more than 1,630 entries. In addition, 15 new biographies have been added got the portraits section.

An own menu option is specifically dedicated to ERIH's EYCH-2018-activities.

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Another new feature of the website navigation is the extension of the menu item 'Service', which now includes a list of expert databases and best practice websites:

http://www.erih.net/nc/service/experts-and-bestpractice-databases/.

It offers a link selection to five different topics:

- bibliography
- industrial heritage tourism
- management of industrial heritage sites
- preservation and conversion of industrial heritage sites
- research results
- teaching and learning at schools and museums

Occasionally, market research results are listed as well, such as the annual visitor surveys on the ExtraSchicht. However, the link collection is still at an early stage and is meant to grow.

Anyone who knows other websites that should be included in the list is invited to send the corresponding URLs to ERIH webmaster (webmaster@erih.net).

His contact details are also on the website.

# ERIH keeps growing – the new Anchor Points

We warmly welcome many new members who have joined us in recent months. The following Anchor Points enlarge the ERIH network:

- Bologna (Italy): Museum of Industrial Heritage
- Dommartin-le-Franc (France): Metallurgic Park
- Dudley (UK): Black Country Living Museum
- Entrocamento (Portugal): National Portuguese Railway Museum
- Perth (UK): Stanley Mills

- Port Sunlight (UK): Village & Museum
- Rumelange (Luxembourg): National Mining Museum
- Salhus (Norway): Norwegian Knitting Industry Museum
- S. João da Madeira (Portugal): Industrial Tourism
- Sabero (Spain): Steel and Mining Museum of Castile-Leon
- San Martín del Rey Aurelio (Spain): Pozo Sotón Colliery
- Vila Nova de Famalicão (Portugal): Lousado Railway Museum

#### **ERIH-dates: Save the date**

#### **ERIH German-speaking meeting on 12th April 2018**

The next ERIH meeting for the German-speaking area is scheduled for Thursday, April 12, 2018, at the ERIH Anchor Point Fagus Factory at Alfeld, not far from Hanover.

Registration and programme are available on the ERIH website:

http://www.erih.de/aktuelles/detail/news/detail/News/389/

#### Save the date - ERIH Website

Industrial heritage conferences or experts' events are now also listed on the ERIH website.

http://www.erih.net/what-is-new/save-the-date/

If you have conferences or dates which you would like to publish in this calendar, please send them to webmaster@erih.net.

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