



European  
Route  
of Industrial  
Heritage



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Cultural route  
of the Council of Europe  
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## ERIH e.V. – European Route of Industrial Heritage Membership Information



### What is ERIH?

What has a copper mine in Sweden to do with an iron works in the Saar? How did Sheffield and Solingen become rivals? What were the main features of the textile industry in the Euregio Maas/Rhine region?

**The European Route of Industrial Heritage (ERIH) makes connections.**



And it packages our industrial heritage into a fascinating network of European culture. Pounding steam engines, deafening factories, the fate of working people and everyday working life bring the Industrial Revolution back to life – being staged in industrial monuments and museums all over Europe. Each of these sites is part of a bigger picture. The result is an up-to-date range of leisure and tourist attractions in past industrial sites, all with a common seal of quality!





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## The ERIH system

**ERIH stands for the best in European industrial heritage** – and for the most comprehensive collection of information about this topic.

The ERIH system consists of three main modules:

The main route is built of **the Anchor Points**, sites of outstanding historic importance and tourist attractions, which are selected according to defined quality criteria by a committee of experts.

In numerous regions different sites are grouped around one or more Anchor Points building a

**Regional Route**. These routes tell the story of the regional industrial history and are the basis for the development of packages for tourists.

In order to show the European connections of industrial history, fourteen **European Theme Routes** were developed. They package information on monuments in a range of industries.

### ERIH at a glance:

- more than 100 Anchor Points
- 20 Regional Routes in 7 countries
- 14 European Theme Routes
- more than 1,850 sites in all European countries
- more than 160 Biographies
- a brief description of European industrial history and the industrial history of 42 countries
- 16 historical reviews of industrial sectors presented on the European Theme Routes
- Approx. 300 links to industrial heritage networks, industrial UNESCO World Heritage Sites, and industrial heritage/archaeology organisations
- More than 3,000 links to websites of sites and regions described



In 2019 ERIH was certified as a "Cultural Route of the Council of Europe".

## The ERIH association

ERIH is run by an association established under German law, which has more than 300 members in 27 countries. The organs of the association are the board of management and the general assembly.

The costs of running the network are financed by the membership fees. ERIH continuously grows further and you and your organisation can become part of it.





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## Who can become a member of ERIH?

There are four different full membership categories with voting power:

### 1. Individual Sites

All industrial heritage sites, which are somehow open to the public, can become a member of ERIH. Individual sites are presented on the website; get a member certificate and ERIH stickers to use at the sites.

#### How to apply as an individual site?

Individual sites apply by sending the membership form to the ERIH office. All individual site members are accepted without any further verification, there are no quality criteria for the admission.

Individual sites can but do not have to be part of a Regional Route; but are definitely described on a European Theme Route.

### 2. Anchor Point

Anchor Points are sites of historical importance and tourist attractions in their own right.

#### The ideal ERIH Anchor Point

- is a nationally important venue in the industrial history of Europe,
- offers its visitors attractive up-to-date facilities, e.g. guided tours,
- shows demonstrations of factory operations, multimedia installations,
- offers special trails for children,
- recounts its history with imaginative interpretation and exhibitions,
- uses its surroundings for exhibitions, cultural events and other attractions,
- maximises its potential with innovative concepts for usage,
- has access to a modern tourist infrastructure,
- is prepared to actively publicise the ERIH network by cross-marketing,
- commits itself to inform visitors about the industrial heritage its catchment area,
- can, but does not necessarily has to be starting point of a Regional Route.





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### How to apply as an Anchor Point?

The decision whether a site fulfils the Anchor Point Criteria is taken by the ERIH board based on the membership application.

If you want to apply as an Anchor Point, please deliver a description of the history and the current offer of your site in English, digital photos showing the site, exhibition, interpretation etc.

In kind the board is not able to decide about the application based on the information provided, **a site visit will become necessary**. Travel and accommodation costs have to be covered by the applicant.

Anchor Points receive a full marketing package (see below “The advantages of being an ERIH member”)

## 3. Corporate Members

Public and private organisations or institutions active in the fields of monument protection and preservation, tourism, research, as well as universities and all other organisations interested in the field of industrial heritage, can become a member of ERIH. They get access to a European expert's network for Industrial Heritage. ERIH enables them to seek an exchange of experience with regions, sites and organisations all over Europe through email, meetings and conferences.

This membership form is also recommended for organisations steering Regional Routes or networks. For the Corporate Members we offer to present up to five sites on the ERIH website + an introductory text about the route/network.

### How to apply as a Corporate Member?

Please fill-in the application form and send it to the ERIH office.

## 4. Individuals

Each individual interested in European industrial heritage and supporting the aims of the ERIH network can become a member. Individuals get access to exclusive information, and participate in outstanding events, national and international conferences.

### How to apply as an Individual member?

Please fill-in the application form and send it to the ERIH office.





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We also have a second category for individual membership without voting power

## Friends of ERIH

This is a membership category for individuals who support the aims of the ERIH network and who would like to be kept informed of project developments and events. This category can be upgraded to full Individual Membership on payment of the appropriate subscription.

## Suitable Membership forms for Regional Routes or Networks

Existing Regional Routes or Networks can become member of ERIH. There are different forms for membership:

- All the sites on the route become an ERIH member and pay either Anchor Point or Individual Site fees according to their status. Payments are made individually by each site. Alternatively one organisation can collectively pay the member fees for all sites.
- If the route is represented by an organisation, the organisation pays the Corporate Membership fee (up to five individual sites are included in the presentation). Additional sites which should be presented on the ERIH website pay individual fees according to their status.

Please contact us to discuss the appropriate membership form for your network.





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## The advantages of being an ERIH member

Industrial Heritage is not a brand – but **ERIH** is. Since 2019 ERIH is a **Cultural Route of the Council of Europe**. In addition, it is a **powerful community**. All over Europe!

An ERIH membership entails the following benefits:

### Marketing

ERIH Anchor Points receive a full **marketing package** consisting of free ERIH signage, stickers, and leaflets, plus a full page site description on the ERIH website. Further advantages include a welcome information about new ERIH members on the website as well as the presentation of the site on the ERIH Facebook page twice a year. The same applies to organizations representing sites on a Regional Route, apart from the specific Anchor Point signs.

The limited marketing package for ERIH Individual Sites covers free stickers and a diminished description on the ERIH website.

### Awareness

The reference of Anchor Points to the ERIH network enhances the **visibility** of each of its members, thus raising the awareness of millions of visitors interested in industrial heritage.



### Networking

ERIH members are invited to take part in the ERIH General Assembly and the **ERIH Annual Conference** (ERIH members benefit from reduced conference fees). The latter is an excellent opportunity to present ones site to an international audience of experts.

Hosting the Annual Conference, an ERIH Board Meeting or an Annual ERIH Anchor Point meeting at the national level is a privilege of Anchor Points and corporate members heading a Regional Route. In addition regular national meetings (in most countries once a year) take place and offer opportunities to network on regional and national level.

Additionally, they are entitled to receive and share ERIH news via **newsletter**. Not least, ERIH offers assistance to members in networking and cooperating with each other.





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## Projects

ERIH offers various projects to its members. Since 2018 the **European Dance Event WORK it OUT** is successfully organized and promoted by ERIH. The **exhibition project LINKING EUROPE** offers ERIH members the chance to show their European links to other sites in Europe. All exhibits are shown in the virtual exhibition on the website. For the branding at the site, ERIH provides a marketing support.

## Knowledge

ERIH members enjoy access to a **database of experts** related to ERIH on the ERIH website. A number of **Good Practice Advices** is published on the website, reporting about lessons learned and experiences made by network members. The **project TWINNING OF SITES** invites ERIH sites in Europe to arrange mutual visits, get to know each other personally and exchange on site. ERIH supports the TWINNING with travel and accommodation costs.

## Advocacy

The ERIH network is presented throughout the year by ERIH Board members at a range of international conferences, seminars, and promotional meetings attended by regional, national, and European **decision makers and journalists**. ERIH is member of the **European Heritage Alliance 3.3** and cooperates with numerous networks such as **TICCIH, EuropaNostra** and others.





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## Membership Fees

Membership Category	Annual Membership fee
Individual Sites	100 Euros
Anchor Points	500 Euros
Corporate Members	500 Euros
Individuals	100 Euros
Friends of ERIH / no vote	25 Euros

The financial year of ERIH runs from 1<sup>st</sup> January to 31<sup>st</sup> December. All members pay the full annual membership fee when becoming a member and will then be invoiced annually. The membership will automatically renew for another year unless it is cancelled by 30<sup>th</sup> September the latest.





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# Overview about the presentation of membership categories on our website

## NON MEMBER SITES



### DANISH MUSEUM OF TECHNOLOGY

The museum of technology was established by a private trust in Copenhagen and moved to Helsingør in 1960, where it has been located in several premises but is now all on one site in buildings area occupied by an iron foundry. It has extensive collections on science and technology from the 18th century to the present. It has several exhibits of particular importance in the history of communications including Christian Sørensen's 'Spinning machine' of 1865, Malling-Hansen's typewriter of 1870, and a Plesner's electromagnetic sound recorder of 1898. A number of workshops have been completely restored with its original equipment. The transport section includes Hansson's 'Lithium' made in Denmark in 1885, a collection of small aircraft and an S.4.2 tender locomotive of 1868 built in Newcastle upon Tyne by Robert Stephenson.



### FREDERIKS VAERK MUSEUM OF INDUSTRY

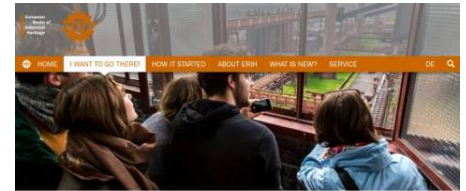
Frederiksværk Ironworks is a remarkable history along the lines of well-known English factory villages such as Coalbrookdale, New Lanark and Seton.

Based on waterpower Frederiksværk once housed the national armament industry and was a worldwide supplier of military equipment. In the 1720s an engine printing-press was built and later on the wing armament a French engineer to produce cannons from wrought iron. The first blast-furnace was built in the 1780s by the general of Copenhagen who developed the plant into a prosperous industrial society. The Cast Foundry, an extensive powder works and a large number of castings in combination with workshops and more.



Service facilities	Opening hours	Guided tours	Part of the route
Recommended duration of visit:	3 hours		
Duration of a guided tour:	30 Minutes		
Admission:	Charge		
Access for persons with disabilities:	For details see website		
Infrastructure for Children:	Educational offers	Guided tours for children	
Catering:	Picnic area		
Visitor centre on site:	yes		
Gift and book shop on site:	yes		

## ANCHOR POINTS



### ZOLLVEREIN MINE AND COKING PLANT WORLD HERITAGE SITE

Zollverein is the meeting place for past, present and future. The past is the Ruhr Museum with its presentation of the exciting cultural and industrial history of the Ruhr Region and the 'Museum of the Future' where long industrial history stands in the Zollverein was once the largest coal mine in Europe, the central part in the heart of 2,000 workers and their families. Conveyor belts, winding systems, the tipper houses and the wagon car have added to the industrial landscape of men and machines. The present lives from the new ones to which the surface buildings have been kept. Buildings which have given Zollverein the reputation of being the 'most beautiful and most in the world'. Its simple Bauhaus facade is equally suitable for housing concerts, dance and theatre events, and to space of exhibitions, conferences and trade fairs. The future has already begun. Zollverein is being developed into an innovative meeting place for design and the arts. This is already reflected in the exhibitions of contemporary art in the neighbouring coking plant and the world's largest presentation of contemporary design in the gallery's redesigned roller house. Zollverein is the living environment of high power industrialisation and modernisation a symbol of industrial transformation in the Ruhrgebiet. In 2001 the pit was inscribed into the United Nations list of World Heritage Sites.



### History

The output is tremendous: 1.1 million tons of stone - with a share of 2.7 million tons of iron ore - are yearly produced in the Erzberg mine. To achieve this about 1,000 tons of liquid dynamite are deployed and filled into drill holes measuring 90-100 metres in total. After the last one is being drilled more than 1,000 years ago today would have required this dynamite to move because the cradle of the Austrian industry.

An elevator, the beginning of one mining was based on primitive surface mining. Shallow pits ('Fingert') allowed loads to transport the weathered ores near the surface up to the earth. Eventually tunnels followed the ore deposits underground, thus laying the foundations for the first mining facilities. At the same time surface mining continued by using miners' lanterns, stone, hand drills, and explosives. Since 1980 driving machines operated with compressed air perforated the stone. In 2000 followed by the first deployment of drill rigs. Nowadays this work is done by self-propelled hydraulic driving devices with a driving capacity of up to 500 tonnes per hour. Two shafts lead down and 1.5 heavy goods vehicles near the tunnel mouth and drive from the road to 30 tonnes, each of 4.25 metres high, and taken them to a processing plant where the material is crushed and separated in ore and steel scale. With only one loaded the 30-tonne wheel loader can move 20 tons of stone.

The Erzberg is the largest surface mining of Central Europe and the most important one depicted in the Alpine region. 120 employees occupy the main plants at Erzberg and 4,000 tons of ore are on daily basis. Since 2003 - the year when a heavy goods transporter was transformed into a highway vehicle - visitors can experience the ore mining at close quarters. In 2004 a second roller track was added. A roller track with more railway, conveyor belt and additional elevators elevates the underground mining operation which was closed down in 1996. An off-road road from the Erzberg is renewed as a venue of the annual motorcycle race 'Erzbergroler'.

Service facilities	Opening hours	Guided tours	Part of the route
Recommended duration of visit:	3 hours		
Duration of a guided tour:	More 90 Trunk 60 Minutes		
Admission:	Charge		
Access for persons with disabilities:	None		
Infrastructure for Children:	Educational offers	Playground	Daily changing facilities
Catering:	Restaurant		Guided tours for children
Visitor centre on site:	yes		
Gift and book shop on site:	yes		





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## NON MEMBER SITES

Text (short)  
1 Photo  
Google Maps & Route  
Planner  
Address  
Link to website

## ERIH MEMBERS (Individual Sites / Corporate)

Text (>200 words)  
4 Photos  
Google Maps & Route Planner  
  
Address  
Link to website  
  
Link to tourism organisation  
Link to events of site  
  
Opening hours  
Service facilities  
Part of the route  
Related links

## ANCHOR POINTS

Large photo on top of the site  
Text (av. 370 words)  
Photo Gallery (12+ photos)  
Google Maps & Route Planner  
  
Address  
Link to website  
Link to Facebook site of AP  
Link to YouTube films of AP  
Link to TripAdvisor ranking of AP  
Link to tourism organisation  
Link to events of AP  
Text about site's history  
Opening hours  
Service facilities  
Part of the Route  
Related links





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## OTHER BENEFITS ONLY FOR ERIH MEMBERS

BENEFIT	INDIVIDUAL SITES	ANCHOR POINTS
Welcome information about new ERIH members on the website	X	X
Presentation of the site on the ERIH website as Anchor Point of the Day (automatic random generator)		X
Presentation of the site on the ERIH Facebook profile	X	X
Use of ERIH Facebook to communicate and promote special events organized by site (English text version preferred)		X
Presentation in professional magazines e.g. Industriekultur		X
Receive newsletters about the work and activities of the ERIH network (2-4 times a year)	X	X
Opportunity to promote and publicise special events in the ERIH newsletter (e.g. an interview with the director/representative)		X
Receive leaflets dedicated to ERIH (languages versions: English, German, Polish) – providing ready-to-print pdfs		X
Free metal sign "ERIH Anchor Point" (30x30 cm)		X
Free metal sign "Milestones of European Industrialization" (100x100cm)		X
Membership certificate as pdf	X	X
Free ERIH stickers (10,5x15cm)	5	on demand
Participation in the ERIH Annual Conference – there is a discount on the conference fee for ERIH members	X	X
Voting rights during the ERIH General Assembly	X	X





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BENEFIT	INDIVIDUAL SITES	ANCHOR POINTS
Opportunity to promote the site and its activities to an international audience at the ERIH Annual Conference.	X	X
Opportunity of co-financing for promotional activities within the Creative Europe Programme (subject to the continuation of the CE Programme)	X	X
Opportunity to exchange experience and good practice with similar sites within the ERIH network	X	X
Opportunity to network and cooperate with a chosen ERIH Anchor Point(s)/Regional Route with the assistance of the ERIH Secretary General.	X	X
Possibility of representatives of the ERIH Board being available to take part in events such as press conferences to present and promote ERIH and the site.		X
Access to experts' database (work in progress)	X	X
Participation in the Industrial Heritage Barometer (Annual Online Survey about European Industrial Heritage) (work in progress)	X	X
Free publicity: The ERIH network and its experiences are presented throughout the year by ERIH Board members at a range of international conferences, seminars and promotional meetings attended by regional, national and European decision makers and journalists.	X	X
Free PR: possibility to host an ERIH Board Meeting/an annual ERIH national AP meeting at the site and to use the opportunity to promote the site in local/regional media as a part of ERIH network.		X

The benefits of being a corporate member are the same as for Anchor Points. The details of cooperation can be defined separately in the special agreement.





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If you are interested in becoming an ERIH member, please fill in the membership form and send it to the ERIH contact point. We will then inform you about the next steps depending on the selected membership form.

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