

Telling the story of structural change

A participatory approach to reconcile climate change and industrial mining sites

recarbo
ERLEBNISREGION
Zeitz | Hohenmölsen



Foto: andreaslander.de

Content

1. The MUT as stakeholder for local development
2. Industrial Heritage
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1. The MUT as stakeholder for local development

The MUT e.V. is an association which wants to show industrial culture from the former Zeitz-Weißenfelser lignite area. Main topics are „Brown coal and environment“.

From the beginning it was a wish not only to build a showpiece. It was the intention to create a room for adventure and culture in several industrial places of the region with a common bunch of resources.

Today the association works on the topics of museum ology, maintenance, tourism and events.



2. Industrial Heritage

before 1880 In Zeitz we say it all started with sugar. The Sugar factory started building a link between pit „Neue Sorge“ and the factory to get fuels.

1889 Building the briquette factory by Richard Herrmann the plant manager of the sugar factory.

1959 Herrmannschacht was closed

1961 becoming a monument

07.04.1994 MUT e.V. was founded

2004 Museum opened with the project „lignite forest“

2009 Herrmannschacht was announced as member of ERIH

2014 Südzucker expanded the sugar factory which had massive influence on the Herrmannschacht. Building up a new site the „Revierhaus“

2021 Audioguide for the Herrmannschacht, and new site: www.recarbo.de



3. Structural Change

The industrial monument of the Herrmannschacht briquette factory is a place that tells a story of manifold changes, a story of change.

Zeitz already made a big structural change in the 1990s. Many mistakes were made. With the result: Zeitz lost nearly the half of its population and many important industry. **People lost identities!**

Next big change with the end of coal mining in open pit by 2038?

Coal mining was growing prosperity for the region and is a part of the identity.

The Identity should be preserved for the kids and the future.

Herrmannschacht and the city of Zeitz got fundings to sanitize the briquette factory.

An important part: Utilization and development concept

Realized by studio klv, the city of Zeitz and us in an participatory process





► 4. Participation, Narrative and Exhibition

► Studio klv

studio klv

An interdisciplinary consulting and creative office and develop interactive exhibitions, science centres, brand worlds and visitor centres in close cooperation with our clients.

Based in Berlin and Freiburg, Germany; Projects across Europe

- ▶ team of scientists and humanities scholars, communication experts, designers and planners
- ▶ Already made about 35 studies and realized 50 projects for example Minett Tour
- ▶ Conception and implementation of numerous large permanent exhibitions from 1,000 square meters to 4,000 square meters with exhibition budgets of €1 million to €12 million



Positioning: conclusion

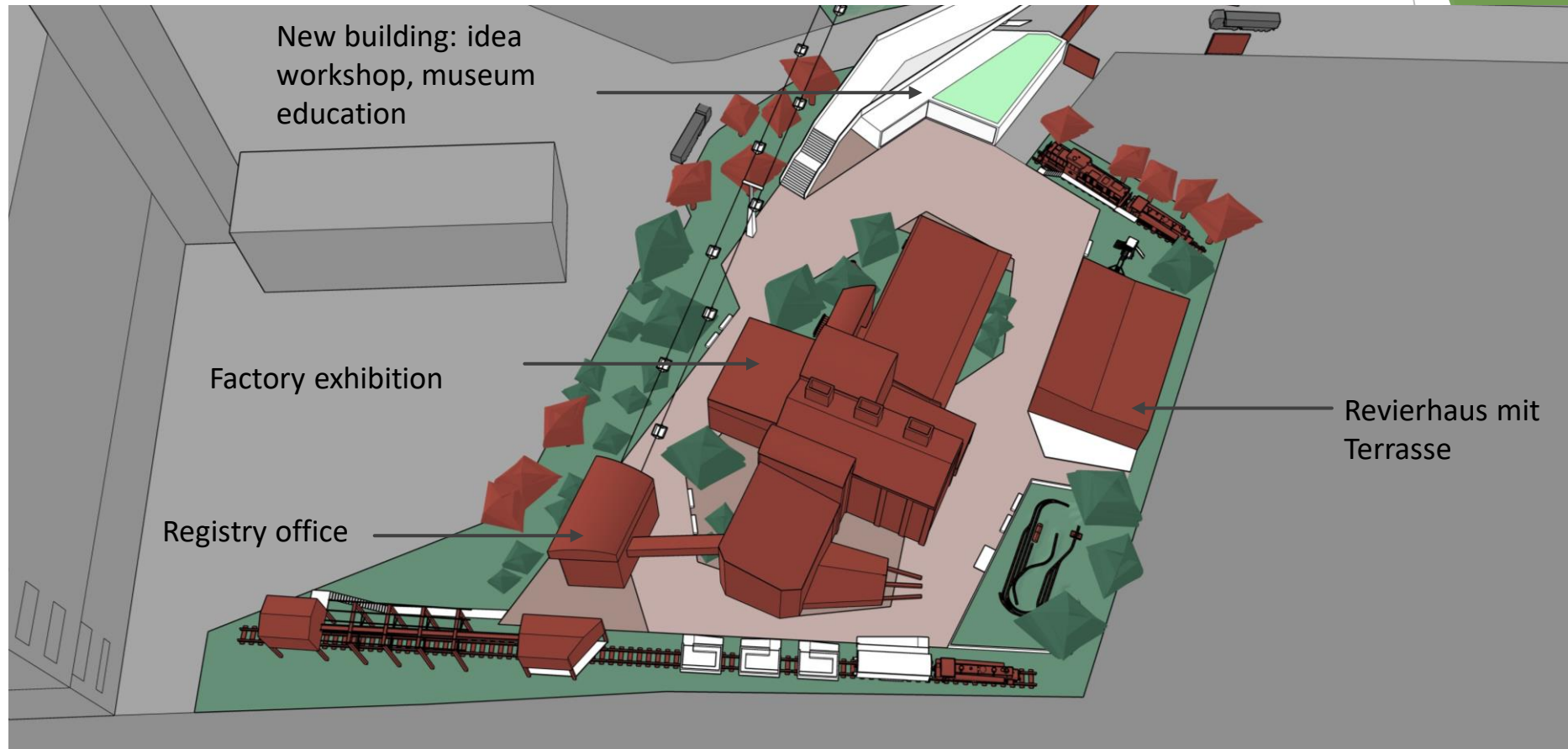
- ▶ Herrmannschacht is located in the innovation region of Central Germany.
- ▶ interactive exhibition elements as well as events focus on innovations for climate protection - structural change for a post-fossil society should be experienced here.
- ▶ Visitors and schoolchildren, local residents and experts can dive into the future at this authentic site of industrial history.



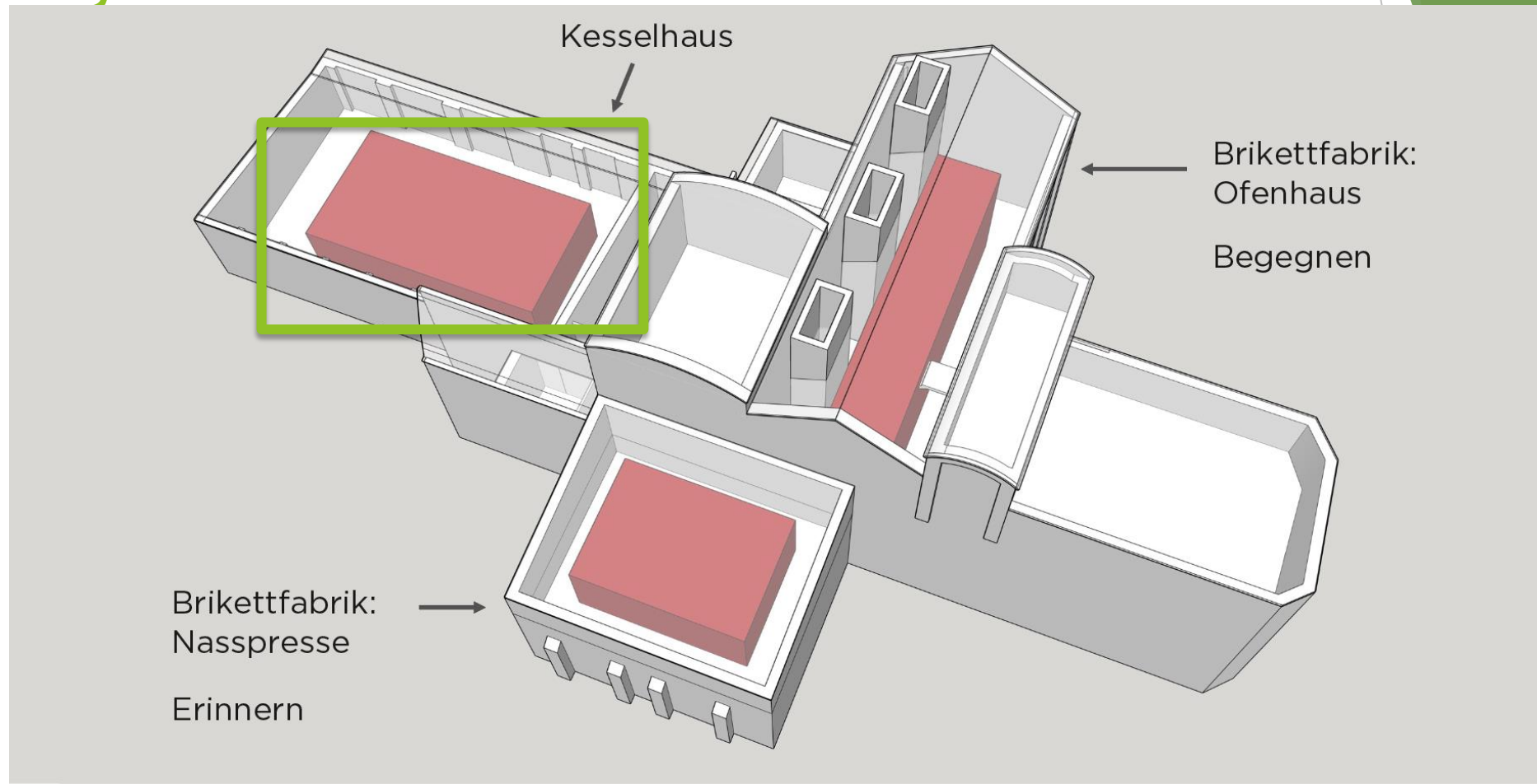
Positioning: conclusion

- ▶ Participatory programmes such as idea workshops, a #coallab or offers of Education for Sustainable Development (ESD) are central elements for developing shared narratives.
- ▶ The Herrmannschacht should become a place where future perspectives are negotiated, a place of discourse against a unique industrial backdrop. A place where people come together and help shape things - a place of encounter - between old and young, between the region's past and future. Regional identity and future perspectives come together here and become visible.

Our site



Factory

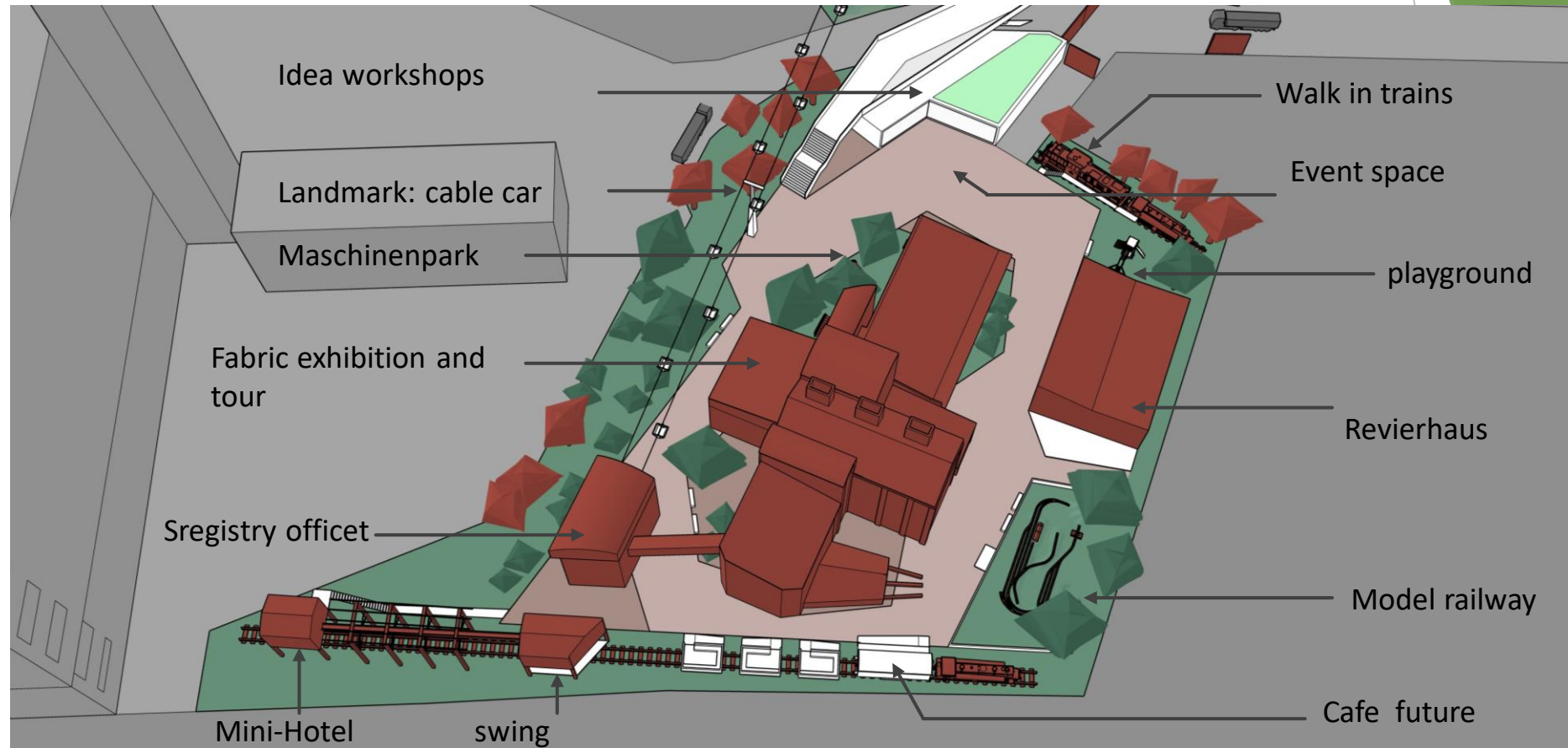


Briquetting plant



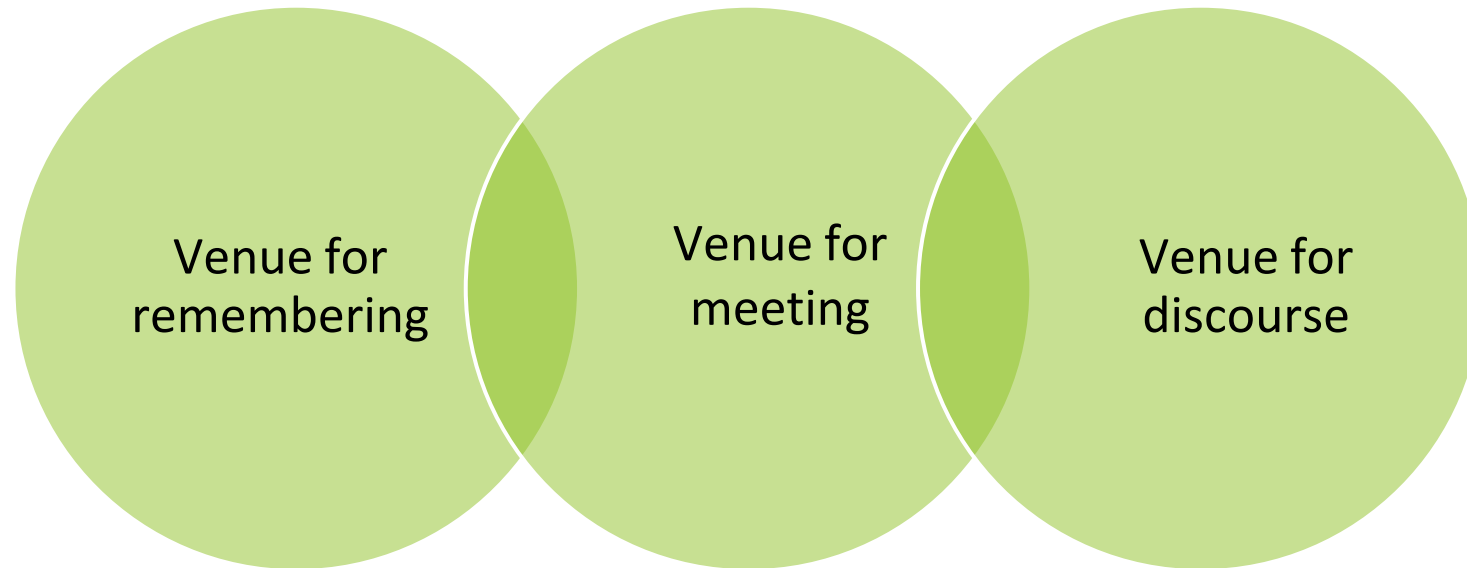
- On our tour through the briquette factory, people get to know the process from raw coal to briquette.

Exhibition- & Experience Areas



► Overview

A unique location for participation



Summary

- ▶ **For the long-term protection of the industrial monument and for future attractive use, a different operator model is recommended.**
- ▶ **Transfer of the know how of the association to a new operator**

Unique selling point through thematic focus and interactive exhibitions

Attractiveness and quality of stay through structural measures

Long-term success through strategic cooperation

Regional anchoring through events and future projects

Economical operation and new operator model

A group of four people, two men and two women, are standing in a historical industrial setting, possibly a museum or a preserved factory. The background features large, dark metal machinery, including a prominent horizontal steam engine or pump. A sign on a vertical pipe reads "Vorherzulässige Geschwindigkeit 90. Umd./Min." (Previously allowed speed 90. rev./min.). The people are dressed in modern clothing; one woman wears a bright yellow coat and a striped scarf, while another wears a red coat. The image is framed by a large, semi-transparent green geometric overlay on the right side. The text "Thanks! See you in Zeitz" is written in a bold, green, sans-serif font across the center-right of the image.

Thanks!
See you in Zeitz