



European Route  
of Industrial Heritage

Cultural route  
of the Council of Europe  
Itinéraire culturel  
du Conseil de l'Europe



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## ERIH NEWSLETTER MARCH 2024

Welcome to the ERIH newsletter in March. This issue welcomes our new National Representatives for Greece and Switzerland and a new Anchor Point in France. It also includes a brief update on the ERIH website. In addition, we invite students to apply for this year's SummerSchool "Industrial Culture & Sustainability" in Berlin, take a look at the current working groups of our partner NEMO and share information about an EU programme for cultural mobility.



*Lutsk (UA). Museum of  
Science and Technology*

The topics at a glance:

- ERIH Faces: New National Representatives - Greece and Switzerland
- ERIH Members: New Anchor Point Le Familistère de Guise, France
- ERIH Online: Further sites and a new outline on agriculture
- ERIH Event: European Industrial Heritage SummerSchool "Shaping Sustainability in Industrial Heritage"
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## ERIH Faces: New National Representatives - Greece and Switzerland

### Greece

The ERIH National Representatives team continues to grow. **Olga Deligianni**, originally employed as an architect at the Greek Ministry of Culture and active member of the TICCIH board, is now representing Greece. For many years, she has been intensively involved in research by Greek archaeologists, architects and engineers on technological and industrial evidence in Greece itself and beyond. Her assessment also contributed to the nomination of Greek laureates of the European Heritage Awards / Europa Nostra Awards.



## Switzerland

Switzerland's ERIH representative is **Kilian T. Elsasser**, a museum specialist and curator of exhibitions. For many years, he served on the Swiss Museum of Transport Executive Board (the country's most-frequented museum). As head of the BLS Foundation, he oversaw the efforts to preserve and communicate the historical heritage of one of Switzerland's largest transport companies, and is the founding president of the Swiss Association for Industrial Heritage and the History of Technology (VINTES). He also heads the Museumsfabrik, which he founded in 2004 to provide various services for cultural institutions.



Their emails are linked on the website. We appreciate their commitment to take over the ERIH representation of their country and wish both of them all the best for their new task!

 [ERIH Association | National Representatives](#)

## ERIH Members: New Anchor Point Le Familistère de Guise, France

Whether it's casseroles or stoves, the Godin brand is well-known in France. However, Jean-Baptiste Godin left his mark on economic history not only with his quality products, but also - and perhaps even more so - with his "social palace" Familistère. This largely preserved building bears witness to a social ethos that consisted of allowing the workers at his stove factory "Les Cheminées Godin" to benefit from the company's success. This included the provision of comfortable housing, a comprehensive system of social security and eventually the establishment of a cooperative, the Société du Familistère, which turned the factory into the common property of the employees. All this was implemented between 1858 and 1883, astounding his contemporaries. The museum, which was set up in the main wing of the residential complex in 2006 and has been continuously expanded, tells the fascinating story of this social enterprise with more than 6,000 artefacts.



 [Guise \(E\). Le Familistère](#)

## ERIH Online: Further sites and a new outline on agriculture

The ERIH website is a digital directory of European industrial heritage and covers all European countries. A further 100 site descriptions have now been added. This pushes the number of featured sites to more than 2,300.



Another new addition to the website is an article on the industrialisation of agriculture, which began in 1701 with the invention of the seed drill, witnessed pioneering transformations in the 19th and 20th centuries thanks to artificial fertilisers and successful breeding and culminated in the highly specialised chemical products and major international corporations that prevail today.

 [On the industrialisation of agriculture](#)

## ERIH Event: SummerSchool "Shaping Sustainability in Industrial Heritage"

Please spread the word: For the second time, ERIH, the Berlin Centre for Industrial Heritage and the Department of Culture and Design at the Berlin University of Applied Sciences (HTW Berlin) are hosting the European Industrial Heritage SummerSchool from 10 to 25 August 2024 in Berlin. The intense 14-day programme, which was recognised with the "Best Practice Award" of the Cultural Routes of the Council of Europe in 2023, is a unique combination of academic discussions, site visits and workshops and offers a holistic learning experience.



This year, the focus is on the question of how industrial heritage sites can become places of sustainable development.

The programme is aimed at 18- to 30-year-old international students from various disciplines, including museum studies, cultural studies, history, industrial archaeology, cultural and tourism management, sociology, architecture and urban planning as well as conservation, sustainability and communication studies. Students from other disciplines are also welcome. Eligible are all bachelor, master or doctoral/PhD students who have completed at least their 2nd semester and who are enrolled at a university.

Applications are now open. From 5 April, admissions will be granted on a weekly basis until all 22 places have been filled.

 [European Industrial Heritage Summer School](#)

## ERIH Partners: Participation in NEMO working groups

As previously reported, ERIH joined the Network of European Museum Organisations (NEMO) last year. The NEMO working groups provide members with inspiration on various topics in a European context. The studies,

recommendations and reports they produce contribute to museum activities in practice. The following working groups are currently active:

- **Advocacy and Public Affairs:** aims to improve the cultural policy environment of museums in Europe through advocacy and promotion and to create a space to exchange of experiences.
- **The Learning Museum (LEM):** explores topics in the areas of museum education, audience development, intercultural dialogue and lifelong learning, for example by exchanging ideas during regular museum visits and through studies and reports.
- **Digital Transformation:** supports European museums in fully leveraging the potential of digitalisation by identifying new processes, tasks and challenges, this year with a focus on "Digitalisation & Audience".
- **Sustainability and Climate Action:** contributes to the sustainable development of European museums through research and advocacy and facilitates the exchange of information in dealing with the climate crisis.

ERIH members who are interested in joining one of these working groups are welcome to contact the NEMO office.

The NEMO working group 'Sustainability and Climate Action' recently produced the two-page overview **7 tips for advocating the sustainable transition of your museum**, based on national (EU) and local climate and sustainability concepts. The paper is available for download on the NEMO website. A detailed report is also available free of charge.

 [7 tips for advocating the sustainable transition of your museum](#)



In addition, NEMO has published three **recommendations to policy makers on the development of AI technology in museums**. They aim to support museums in leveraging their potential in the development of artificial intelligence (AI) and define their role in its rapid advancement. Museums are excellent places to negotiate technological developments along with the public and offer spaces to learn, experience, and build knowledge. The recommendations urge policymakers to develop a political vision and regulatory framework for museums in the context of AI progress.

 [3 recommendations addressing the development of AI technology in museums](#)

## ERIH EU News: EU exchange programme "Culture Moves Europe"



Being the largest cultural exchange programme in the European Union, this initiative promotes international projects by artists and cultural professionals from all 40 countries covered by the EU's Creative Europe programme, which also provides the funding. The campaign is implemented by the Goethe-Institut.

The programme applies to the fields of architecture, cultural heritage, design and fashion design, literature, music as well as performing and visual arts. Grants are awarded in two categories:

- Individual mobility: for artists and cultural professionals who want to realise a project individually or as a group with a partner in another Creative Europe country. The current call ends on 31 May 2024.
- Residency: for organisations wishing to invite artists or cultural professionals from other Creative Europe countries for a visiting residency. The current call for applications ends on 15 May 2024.



 [Creative Europe | Culture Moves Europe](#)

## ERIH Calendar: Save the date

### National ERIH meetings

On **12 April 2024** from 9.30 to 11.30 a.m., the national ERIH online meeting **Spain** will provide information on current ERIH-level projects, networking opportunities for Spanish members and the arrangement of joint national projects. For more information, please contact [Javier Puertas](#).

ERIH **Italy** will be meeting on **19 April 2024** from 10 am to 4.30 pm at the Parco dell'Innovazione, Capannone 19, Tecnopolo, Piazzale Europa 1 in 42121 Reggio Emilia. Apart from short presentations on industrial heritage projects as drivers for urban and regional development, the meeting offers opportunities for exchange and networking between ERIH members and other interested parties. Please send registrations to [Prof Massimo Preite](#).

This year's ERIH **Germany** Meeting will take place as part of the celebrations for "25 years of the Ruhr Area Industrial Heritage Route" and "25 years of ERIH Network" on **29 May 2024** from 11 a.m. to 3 p.m. at Zollverein Mine and Coking Plant World Heritage Site in Essen. Alongside updates on current ERIH projects, the event will also provide information on the progress in establishing a Federal Foundation for Industrial Heritage. Registration will be open soon.

Please note that the national ERIH meetings are held in the respective national languages.

Now in its 7th year, ERIH will be hosting the **WORK it OUT** dance event on **8 September 2024**. The music is already complete while choreography and video tutorials are currently being created. From April, ERIH sites are

invited to register for the pan-European dance event. An online information meeting is scheduled for Wednesday, 11 May 2024 at 11 a.m. CET. Further information will follow on the ERIH website and via email to ERIH members.

From **23-25 October 2024**, ERIH welcomes members and guests to **Łódź** in Poland for this year's **annual conference and general assembly**. A call for papers will be published in May.

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 [Other events dealing with industrial heritage \(tourism\).](#)



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