

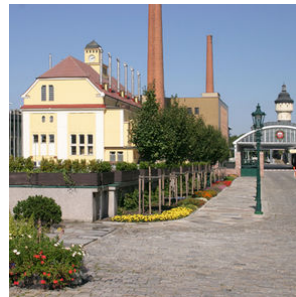


European
Route
of Industrial
Heritage



www.erih.net

ERIH e.V. – European Route of Industrial Heritage Membership Information



European Industrial Heritage

What has a copper mine in Sweden to do with an iron works in the Saar? How did Sheffield and Solingen become rivals? What were the main features of the textile industry in the Euregio Maas/Rhine region?

The European Route of Industrial Heritage makes connections.

Each industrial monument is part of a bigger picture. The backbone of the ERIH system is made up of Anchor Points, the most important and attractive tourist sites of European industrial heritage. Up to now these have been concentrated in the former heart of the Industrial Revolution: Great Britain as well as in North-West Europe with the Netherlands, Belgium, Luxembourg and Germany and first sites in France and the Czech Republic, but the aim is to extend the network throughout the whole of Europe.



What is ERIH?

Pounding steam engines, deafening factories, the fate of working people and everyday working life: the Industrial Revolution is still alive – and is being staged in industrial monuments and museums all over Europe. ERIH packages our industrial heritage into a fascinating network of European culture. The result is an up-to-date range of leisure and tourist attractions in past industrial sites, all with a common seal of quality!



ERIH stands for the best in European industrial heritage. The network already comprises numerous outstanding international industrial monuments. Ten Regional Routes present the industrial heritage of different regions in Europe and ten European Theme Routes give a detailed overview about the history of key industrial branches.

ERIH is the most comprehensive collection of information about European Industrial Heritage. At the end of set-up funded by the European Union (INTERREG III B) the project ERIH represents:

- 66 Anchor Points in 7 countries
- 188 Sites on 10 Regional Routes in 4 countries
- Another 575 Sites on 10 European Theme Routes
- All together 830 sites in 29 European countries
- 101 Biographies
- A brief description of European industrial history and the industrial history of 6 countries
- 11 descriptions of the history of the branches of industry presented on the European Theme Routes
- Approx. 200 links to industrial heritage networks, industrial UNESCO World Heritage Sites, and industrial heritage/archaeology organisations
- 1.300 links to websites of sites and regions described



and ERIH intends to grow further and you and your organisation can become part of it.

The ERIH system

The ERIH system currently consists of three main modules:

The main route is built of **the Anchor Points**, sites of outstanding historic importance and tourist attractions, which are selected according to defined quality criteria by a committee of experts.

In numerous regions (currently ten) different sites are grouped around one or more Anchor Points and built together a **Regional Route**. These routes tell the story of the regional industrial history and are the basis for the development of packages for tourists.

In order to show the European connections of industrial history, ten **European Theme Routes** were developed. They package information on monuments in a range of industries.

Who can become a member of ERIH?

There are four different full membership categories with voting power:

1. Anchor Point

Anchor Points are sites of historical importance and tourist attractions in their own right.

The ideal ERIH Anchor Point

- is a nationally important venue in the industrial history of Europe,
- offers its visitors attractive up-to-date facilities, e.g. guided tours,
- shows demonstrations of factory operations, multimedia installations,
- offers special trails for children,
- recounts its history with imaginative interpretation and exhibitions,
- uses its surroundings for exhibitions, cultural events and other attractions,
- maximises its potential with innovative concepts for usage,
- has access to a modern tourist infrastructure,
- is prepared to actively publicise the ERIH network by cross-marketing,
- commits itself to developing the Regional Routes in its catchment area.



The decision whether a site fulfils the Anchor Point Criteria is taken by the ERIH board based on the information delivered by the site with the membership application.

Anchor Points receive a full marketing package consisting of high-quality aluminium signs, ERIH leaflets, a detailed entry on the website (up to 100.000 visitors a month) as well as access to exclusive expert information.

2. Individual Sites

All other sites which do not (yet) fulfil the high quality criteria of being an Anchor Point can still become a member of ERIH. These sites pay a lower membership fee. They get an entry on the



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website (less detailed than Anchor Points) and ERIH material for distribution. Individual sites can but do not have to be part of a Regional Route; but are definitely described on a European Theme Route.

3. Corporate Members

Public and private organisations or institutions active in the fields of monument protection and preservation, tourism, research, as well as universities and all other organisations interested in the field of industrial heritage, can become a member of ERIH. They get access to a European expert's network for Industrial Heritage. ERIH enables them to seek an exchange of experience with regions, sites and organisations all over Europe through email, meetings and conferences.

4. Individuals

Each individual interested in European industrial heritage and supporting the aims of the ERIH network can become a member. Individuals get access to exclusive information, and participate in outstanding events, national and international conferences.

We also have a second category for individual membership without voting power

Friends of ERIH

This is a membership category for individuals who support the aims of the ERIH network and who would like to be kept informed of project developments and events. This category can be upgraded to full Individual Membership on payment of the appropriate subscription.

In addition there are **Regional Routes**

These are a collection of attractions grouped round one or more Anchor Points in a region. All the sites on the route become an ERIH member and pay an individual membership fee; that means each Anchor Point on a Regional Route pays the normal Anchor Point fee; other sites pay the Individual Site fee. If the route is represented by an organisation, the organisation pays the Corporate Membership fee. Fees can be paid by the sites individually or by one organisation representing the sites on the Regional Route.



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The advantages of being an ERIH member

Industrial Heritage is not a brand – but ERIH is. In addition, it is a **powerful community**. All over Europe!

- **Profile:** ERIH makes your site one of the main building blocks in a high-performance, high quality European network and gives you a voice in the concerted efforts of European industrial monuments and museums.
- **Marketing:** ERIH open up your site to the European tourist market. Our most important tool is cross-marketing. Each local Anchor Point publicises all the other sites in the ERIH network. In this way we make information on all the Anchor Points directly available to the millions of visitors interested in industrial heritage.
- **Publicity:** ERIH helps you with leaflets, exhibitions and a regularly updated website (over 100.000 visitors a month), all of which leads to a clear improvement in promotion results.
- **Dialogue:** ERIH gives you a forum for contacts with international experts, and for meetings, discussion, advocacy and lobbying in the cause of industrial heritage.
- **Knowledge:** ERIH members benefit from exchanges in expertise and experience, both in their own country and across Europe.
- **Support:** Being a member of ERIH can assist in attracting additional funding on European, national or regional level.





Membership Fees

Membership Category	Annual Membership fee
Anchor Point	500 Euros
Individual Sites	100 Euros
Corporate Members	500 Euros
Individuals	100 Euros
Friends of ERIH	Donation

The financial year of ERIH runs from 1st October to 30th September. All members pay the full annual membership fee when becoming a member and will then be invoiced annually.

How to become a member

If you are interested in becoming an ERIH member, please fill in the membership and send it to the ERIH contact point.

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